

ЗМІСТ TABLE OF CONTENTS

Частина 1 Part 1

ЕКОНОМІКА ТА УПРАВЛІННЯ НАЦІОНАЛЬНИМ ГОСПОДАРСТВОМ NATIONAL ECONOMY MANAGEMENT AND ECONOMICS

<i>Varnalii Z. S., Nikytenko D. V., Mykytiuk O. P.</i> Methodological bases of research of the system of investment security of the nation	8-14
<i>Krutova A. S., Tarasova T. O., Nesterenko O. O.</i> Sustainable development reporting as an instrument for institutional reform in Ukraine	15-19
<i>Lisovyi A. V., Gerasymchuk N. A., Bodnarchuk O. H.</i> Analysis of motivation for deregulation of entrepreneurial activity as the main way to reduce administrative barriers in the economy	20-24
<i>Marhasova V. G., Anishchenko V. O., Kurmaiev P. Y.</i> Ecological component of the society development in the economic theories of reproduction	25-32
<i>Melnyk T. M., Kasianok K. G., Diachenko O. V.</i> Geostrategic matrix of foreign direct investment redirection	33-41
<i>Tarasenko I. O., Tsymbalenko N. V., Tarasenko O. S.</i> Strategic priorities of higher education development in Ukraine	42-46
<i>Fedulova I. V., Sagaydack J. A.</i> Forming company's risk appetite	47-53
<i>Chugunov I. Ya., Pasichnyi M. D.</i> Fiscal policy for economic development	54-61
<i>Bilan Yu. V., Yatsenko O. M., Nitsenko V. S.</i> Global dominents for the development of China's trade policy: opportunities and threats for co-operation with Ukraine (Part 1. Definitive determinants of China's foreign trade)	62-69
<i>Liashok Ya. O., Moysiienko K. Ye.</i> Dynamics of bilateral investments of Ukraine and Russian Federation: before and after the beginning of the political and military conflict	70-76
<i>Omelchuk V. O., Kravchenko M. V.</i> Directions for reducing poverty in Ukraine through the powerful middle class formation	77-82
<i>Pavlova H. Y., Honcharenko O. V., Yakubenko Y. L.</i> Institutionalization of innovation transformations of agricultural production in the context of providing economic security	83-87
<i>Rudnichenko Ye. M., Havlovska N. I., Yadukha S. Y.</i> Implementation of managerial innovations in the system of providing economic security for subjects of foreign economic activity	88-94
<i>Semenova V. G.</i> Problems of formation of intellectual capital and their influence on innovative development of enterprises	95-99
<i>Chorna N. P., Chorny R. S., Shandruk S. K.</i> Socio-economic development of Ukraine: new challenges and threats	100-107
<i>Shkrabak I. V., Riazanova N. O.</i> Financing of projects of use of renewable energy sources	108-114
<i>Zaloznova Yu. S.</i> Problems of formation of the neoindustrial model for industry development in Ukraine	115-122
<i>Laiko O. I., Balan O. S., Shlapak A. V.</i> Challenges and perspectives of institutionalization of investment activities stimulation means in the national economy	123-128
<i>Manzhura O. V.</i> Development of a cooperative model of a national economy in the context of European integration	129-134
<i>Beglytsia V. P., Tsyplitska O. O.</i> Corruption and economic development: the role of the state	135-141
<i>Tyshchenko O. V., Chernous S. M., Sirokha D. I.</i> Addressed social assistance as a social and economic factor of overcoming poverty of the population of Ukraine	142-151
<i>Kudyrko L. P., Iksarova N. O., Golovachova O. S.</i> Prospects for increasing exports of agricultural products in the context of deepening the strategic partnership between Ukraine and the EU	152-158
<i>Vakulich M. M., Kliuchnyk R. M.</i> Concept of investment climate management: models of monitoring and innovative implementation	159-168
<i>Panchenko O. I., Kalchenko O. M.</i> Insurance of export credits as a basis for the activation of foreign economic activities of enterprises	169-175

<i>Polyakov M. V., Shevchenko G. Y., Bilozubenko V. S.</i> Clustering of countries in global landscape of knowledge economy development	176-183
<i>Lishchynskyy I. O., Lyzun M. V.</i> Social efficiency of European economic and Monetary Union	184-188
<i>Svynchuk A. A., Garafonova O. I., Kolupaieva I. V.</i> Concepts of social entrepreneurship: international aspect	189-195
<i>Svystovych R. S.</i> The legal basis for macrofinancial budgeting	196-200

РЕГІОНАЛЬНА ЕКОНОМІКА REGIONAL ECONOMICS

<i>Khudolei V. Yu., Ponomarenko T. V., Prokopenko O. V.</i> Energy efficiency as a part of energy trilemma	201-208
<i>Chernov S. I., Haiduchenko S. O., Bielska T. V.</i> Regional management in the conditions of decentralization of the state authority: socio-cultural aspect	209-214
<i>Vinnytska O. A., Berzhanir A. L., Berzhanir I. A.</i> Simulation of the local budget income structure in the context of the financial independence of local government bodies	215-221
<i>Реферату / Abstracts</i>	222-230
<i>Відомості про авторів / Authors data</i>	231-246
<i>Правила оформлення та подання рукопису до журналу / The rules of formatting and publishing the article in the journal</i>	247-250

Частина 2 Part 2

ІННОВАЦІЇ INNOVATIONS

<i>Melnyk V. I., Pohrishchuk G. B.</i> Economic growth of horticulture in the context of innovation development	8-15
<i>Cherlenjak I. I., Domyshche-Medyanyk A. M., Hrubinka I. I.</i> Innovative components of added value and the problem of factors and incentives of economic growth in Ukraine	16-22
<i>Biloshkurska N. V., Biloshkurskyi M. V., Omelyanenko V. A.</i> Evaluation of Ukrainian industry innovative development with a technological progress parameter	23-28

ЕКОНОМІКА ПРАЦІ LABOUR ECONOMICS

<i>Yazliuk B. O., Brukhanskyi R. F., Nahara M. B.</i> Formation of system of human resources management of tourist enterprise on coaching base	29-35
--	-------

УПРАВЛІННЯ ПІДПРИЄМСТВОМ ENTERPRISE MANAGEMENT

<i>Savina G. G., Dzhereliuk I. O.</i> The system approach to the assessment of anti-crisis sustainability of the enterprise	36-40
<i>Volyanskiy P. B., Mikhailov V. N.</i> Organisation managerial grounds of Polish fire and rescue service: experience for Ukraine	41-46
<i>Averitchev I. M.</i> Methodological approaches to economic security evaluation of water transport companies of Ukraine	47-53
<i>Lalukulich M. Y.</i> Improvement of services by motor transport enterprises due to innovative and financial support	54-59
<i>Iurchenko M. E., Marchenko N. A.</i> Model of determining the optimal supply time of products	60-63

ФІНАНСИ. БАНКІВСЬКА СПРАВА FINANCE. BANKING

<i>Abakumenko O. V., Lukiashko P. O., Viknianska A. O.</i> Retrospective use of financial tools of the SE "National Atomic Energy Generating Company "Energoatom"	64-67
<i>Lyeonov S. V., Samusevych Y. V., Demkiv I. M.</i> The measurement of influence of innovations' implementation on the commercial banks performance	68-76
<i>Luchik S. D., Yevdoshchak V. I., Manachynska Yu. A.</i> The need of development of NAR 3 «Actuarial financial reports» in the context of business management	77-84

<i>Kurylo V. I., Gyrenko I. V., Mushenok V. V.</i> Tax burden as a disincentive factor of agricultural production development in Ukraine	85-90
<i>Дубина М. В., Жук О. С., Бондаренко Л. М.</i> Особливості формування інституту довіри на ринку фінансових послуг	91-99
<i>Cherkasova S. V.</i> Features of financial investment of banks and non-banking institutional investors in Ukraine	100-106
<i>Hnydiuk I. V., Dalievska T. A., Gataullina E. I.</i> Fiscal policy as the tool of macroeconomic regulation	107-112
<i>Savko O. Ya., Melnychuk I. V.</i> Analysis of environmental taxation of oil and gas production enterprises	113-117
<i>Chistiukhina Yu. A., Burtseva O. E., Pyrko S. O.</i> Quantitative evaluation and directions of increasing the effectiveness of fiscal decentralization in Ukraine	118-128

МЕНЕДЖМЕНТ MANAGEMENT

<i>Shkarlet S. M., Ilienکو O. V., Kyrylenko O. M.</i> Quality of corporate governance as a factor of corporation strategic development	129-135
<i>Goncharenko O. G.</i> Penitentiary Service management from the position of service approach	136-140
<i>Horal L. T., Perevozova I. V., Shyiko V. I.</i> Modelling business processes of natural gas transportation	141-148
<i>Duka A. P., Holyk M. M.</i> The modern concept of public management evaluation	149-154
<i>Karpenko O. O., Palyvoda O. M., Bondar N. M.</i> Modelling the integral performance of transport and logistics clusters	155-160
<i>Oliifirenko L. D.</i> Methodical approaches to balanced administration in organs of public authorities	161-164
<i>Kopytova I. V., Fedorenko V. V.</i> Efficiency of management activity on the basis of moral-legal and psychological regulation	165-169
<i>Kochubei D. V., Lysa S. S.</i> Formation of a system of performance indicators for logistics in e-commerce	170-174
<i>Rodashchuk H. Yu., Solsky O. S., Kutkovetska T. O.</i> Use of informational technologies in the logistics activities of agricultural enterprises	175-182
<i>Sai D. V., Sevruk I. M., Tunitska J. M.</i> Competitive strategies in retail industry: development and implementation in conditions of modest economic growth	183-190

МАРКЕТИНГ MARKETING

<i>Морохова В. О., Бойко О. В., Борзаковська Л. В.</i> Методичні положення комплексного маркетингового аналізу та прогнозування розвитку ринку торгівельного обладнання	191-198
<i>Суворова С. Г., Карпенко Ю. М., Жидок В. В.</i> Формування системи оцінки результатів маркетингових досліджень	199-204
<i>Zubarieva M. A., Shturkhetsky S. V.</i> Marketing features of promotions tactics of social business in social networks	205-209
<i>Реферати / Abstracts</i>	210-218
<i>Відомості про авторів / Authors data</i>	219-234
<i>Правила оформлення та подання рукопису до журналу / The rules of formatting and publishing the article in the journal</i>	235-238