

PRESENTATION TRAINING FOR FUTURE DESIGNERS

Introduction. Nowadays the process of internationalization and integration has been spreading all over the world. Modern graduates of higher educational institutions must admit the demands on higher skilled, professional labor resources in a quickly changed world. In many countries the educational system meets the demands on higher skilled specialists specified not only in professional but also in communicative competence.

The purpose of our study is the development of presentation training for improving English to future designers. In particular, the purpose reflects finding the ways and means for helping students to master presentation training.

The results of study. In our country the graduates of higher educational institutions are professionally oriented through their training. There are many methodological approaches, which are available for our modern educational system of higher schools, in particular: professionally oriented, rational, communicative, personal-activity approaches. Each of these approaches has its special value. Thus, professionally oriented approach is based on professional, linguistic, psychological knowledge and the special knowledge of the proper country. The personal-activity approach values the positive potential of every person of the students, his / her «I am»; his / her interests, motives, ambitions, subjective experience and value orientations. Due to this, the process of educational training is motivated with success, progressive abilities of the person of student and misses the dictate, punishment and causing through them. Only mutual activities, mutual respect and attention, the partnership and command work are the main features of modern training of the educational system in our country. The foreign language training of future specialists is highly appreciated in our society these days.

The professionally oriented training helps our future specialists overcome the difficulties in educational training. Thus, we can satisfy that on the 3-d – 4-th

courses of their training in Ukrainian higher educational institutions future specialists have already assisted the professional knowledge, they have passed the professional practice at the enterprises, laboratories, design bureaus and are well-motivated to their future job. It is important that at such period the deans' departments don't face the problem of reducing the specialists off the university because the students' orientation for training at that period is especially high.

Mainly on the 3-d – 4-th courses of training at Ukrainian universities the most of psychological-physiological functions of future specialists gain its peak of the development. These facts state the abilities of future specialists for the professionally oriented training, in particular, the foreign languages training.

As for future designers, on the 3-d – 4-th courses of their training at Ukrainian higher educational institutions they are absolutely ready for professionally oriented courses, for the foreign languages training.

On the 3-d – 4-th courses their mental, speaking abilities have got their peak of the development, specified in different lexical and syntax structures.

At this period the students are more psychological, moral and mental stable.

It is interesting to know, that the prominent receptor of designers is his / her sight. Therefore, to remember the subject by future designers the tutor must present it interesting, with all set of modern instruments.

It is futile to deny, all the lectures, seminars, round tables prepared by the tutor without presentation are very complicated and bored for the students. It is proved, modern students are sight-oriented and need presentation support.

Moreover, in our resulted-done scientific research, we had stated, the foreign languages training of future designers must be based on presentation support. Every theme of the Module must be presented with the final speech and with visual support done with PowerPoint Microsoft Program or 3-D presentation. We proved, the monologue-presentation-report and monologue-presentation-advertisement are usual for future designers. The differences between the two presentations are in their goals. The goal of the monologue-

presentation-report is to present the manufacturing process of the goods or business implementation; the goal of monologue-presentation-advertisement is to present the qualities of the business product due to which it is possible to promote the goods.

The monologue-presentation of future designers is the professionally oriented speech, prepared with all-mentioned professional training on 3-d – 4-th courses at Ukrainian high educational institution and the all-mentioned foreign language training of specialists. Within the framework of our research, the genesis of professionally oriented presentation utterance has been studied and analyzed. It is proposed to define the concept of «monologue-presentation» of future designers as a well-prepared substantive speech of the specialists aimed for providing professional information, beliefs, enhancement of affiliate commitment and motivation of listeners or listeners' audience to a joint action (signature of contracts; preparation of shows, exhibitions, fairs; flexible business policy; promoting of a service / product on the world market) with the addition of unconditional proof made by non-verbal means, including through internet technologies.

Fantasy, designer's mentality, memory, abilities to adapt the graphic line, perspective, artistic taste, hue-color ring, activity, self-control, responsibility, automation are the aspects of future designer's nature, which help him / her in the professionally oriented activities, in particular, the foreign languages training.

All above-mentioned features will help for future designers to prepare their monologue-presentation-report or monologue-presentation-advertisement.

Conclusion. The tutor's training activities, including the training purpose, planning, education process organization, stimulation, motivation, control and estimation have to help the student's successful work on presentation the theme. The tutor and the student at their mutual partnership should know: Success comes to those, who are well-prepared to achieve it in a hard work.

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