



UDC 65.012.32

INNOVATION OF AN ENTERPRISE FOR THE PRODUCTION OF FUR CLOTHING

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Most scientists determine that innovation in Ukraine is in crisis. In Ukraine, the share of industrial enterprises innovation introduced during the 2012-2014 biennium. Is insignificant little more than 11%. The situation at the enterprises producing clothing is even worse than the industry as a whole. The share of enterprises producing clothing, implementing organizational innovation is only 1.1% of all enterprises [1]. This situation does not correspond to the current level of development of innovative processes in developed countries. The main factor holding back innovation in Ukraine is the lack of budget funding of research, development work and developing new technology.

Modern garment industry raw materials including cloth, artificial leather, film materials, fur, cloth and pad materials, fur and leather, accessories and more. Enterprises producing garments with fur working in most of domestic raw materials. Geographically, these enterprises are located throughout Ukraine, but traditionally these companies were in Kiev, Poltava, Cherkasy and regions in Western Ukraine.

The most common products are fur products from rabbit skins, astrakhan, smushky, merlushky, squirrels, foxes, Croce, ground squirrel, muskrat. Fur made warm clothes - Women's and Children's fur coats, clothes on top of fur-lined fabric, hats, gloves, national clothing etc. Enterprises producing fur garments producing products that are the adornment of women's toilets - stoles, and home fur products – carpets, blankets, sleeping bags, souvenirs, valuable fur products due to their heat-shielding and aesthetic properties, durability fur and ability to resist the formation of felt. The defining condition value Fur is not only the quality skins, but the complexity and nature of the treatment and the corresponding requirements fashion.

The volume and range of products fur industry determined the development of its resource base. The industry processed more than 50 types of raw materials. In Ukraine, the structure of raw materials production prevails sheep, rabbit and farming. An important role in the procurement of raw fur in Ukraine occupy rabbit skins – almost 2/3 of semis in the CIS. Large enterprises breeding purebred rabbits is in Kiev, Poltava, Cherkasy regions. Resources hunt fur raw materials in Ukraine is very limited, although its fauna, there are 30 species of fur-bearing animals, including 12 species of rodents and insectivores 2 types. Among the wild animals the basis fur production in Ukraine is a fox that is common throughout the territory. Valuable fur obtained from marten in the steppe and forest zone almost everywhere otter is found in the south common hare. In the western regions and in the Dnieper creeks extracted in Ukraine acclimatized muskrat - water rat.

A characteristic feature of innovation enterprises producing garments with fur is the development of scientific and industrial clusters that bring together at researchers, primary producers and manufacturers of fur garments. Cluster scheme change management efficiency and provide the opportunity to develop relationships between companies in several countries. Enterprises innovation and industrial cluster have the opportunity to improve their economic security through better specialization, cooperation and increase security of supply of raw materials and reduce transportation costs. Optimization of all types of costs will allow to allocate resources for development and innovation. Companies that make up the cluster are able to use the expertise and technology "know-how" that extends their capabilities. The cluster has more opportunities to attract investment resources.

ЛІТЕРАТУРА:

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