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Valeria BIELOVA, Tetiana DZYKOVYCH
Kyiv National University of Technologies and Design, Ukraine

DEVELOPMENT OF AN ASSORTMENT OF HABERDASHERY PRODUCTS MADE OF KNITTED FABRICS

Purpose. *The aim of the work is to study the color scheme and geometric ornaments in the context of Spring-Summer, Autumn-Winter 2022-2023 fashion trends and develop a collection of modern haberdashery product based on it.*











Keywords. *fashion, color scheme, fashion trends, knitwear, haberdashery, shopping bag.*

Objectives. Pre-project analysis of the development of a collection of haberdashery products made of knitwear involves research and selection of current colors and ornaments [1]. The initial stage includes the following tasks: review of fashion trends in ornaments and colors Spring-Summer, Autumn-Winter 2022-2023, selection of raw materials and weaves that allow you to realize a creative idea. Now, no less important in the production of modern haberdashery products is taking into account environmental aspects, in particular the use of natural raw materials and thereby increasing the life cycle of the product and solving the issue of its further disposal [2].

Methodology. In the course of the work, methods of analysis, synthesis and experimental research were used.

Research results. As a result of the study of fashion trends and trends in modern fashion, an assortment of shopping bags was developed and colors were selected for the development of ornaments for their decoration: white, black - basic, pink, blue, yellow, light-blue, red, green – additional (table 1). Based on the analysis, the choice of yarn for its production, interweaving for reproducing the selected ornaments directly in the knitting process was made, and experimental studies of the deformation characteristics of the developed samples of knitted fabrics using cotton, bamboo and woolen yarns were implemented [3].

Table 1 – Author`s collection of shopping bags based on the trending color scheme

Shopper Bag	Report	Description
		Size: 45cm*40cm; Design: asymmetrical cage; Colors: red, black, white; Purpose: casual; Age group: 29-45 years old
		Size: 45cm*35cm Design: bright asymmetrical cage; Colors: black, white, light-blue, yellow, pink; Purpose: holiday; Age group: 18-29 years old.
		Size: 45cm*40cm Design: cold asymmetrical cage; Colors: white, black, blue; Purpose: casual; Age group: 29-45 years old.
		Size: 50cm*35cm Design: rhythmic bands; Colors: black, white, green; Purpose: sports; Age group: 18-29 years old.
		Size: 40cm*40cm Design: sweet cage; Colors: yellow, pink, black, white; Purpose: holiday; Age group: 18-29 years old.

Conclusions. Based on the research results, an assortment of modern, eco-friendly shopping bags with author`s geometric ornaments has been developed, which will be in demand by consumers.

References

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