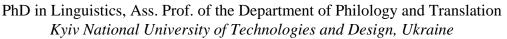**Dvorskiy Vlad**
Bachelor's degree student of Faculty of Mechatronics and Computer Technologies
Kyiv National University of Technologies and Design, Ukraine

Gudkova Nataliia ⓘD
PhD in Linguistics, Ass. Prof. of the Department of Philology and Translation
Kyiv National University of Technologies and Design, Ukraine

EXPLORING THE ROLE OF TECHNOLOGY IN LANGUAGE ACQUISITION

Annotation. The article explores various technological advancements and their integration into language acquisition methods. It highlights the benefits of technology, such as online language learning platforms, apps for online classes, language learning apps. By discussing real-world examples and success stories, the article provides concrete evidence of the effectiveness and practicality of technology in language acquisition. The article caters to the interests of both educators and students by offering valuable perspectives on how technology can be utilized to enhance language learning experiences within educational environments. It`s a vital source of information for individuals seeking to comprehend the dynamic realm of language acquisition and the significant influence that technology has in shaping it.

Introduction. Studying foreign languages at the university level offers numerous benefits and holds great importance in today's interconnected world. In an increasingly globalized job market, employers value candidates who are proficient in multiple languages. Knowing a foreign language opens up a wide range of career opportunities, especially in tourism, international business, diplomacy, journalism, translation and interpretation, and NGOs. It enhances a resume and gives a competitive edge over monolingual candidates.

Also, learning a foreign language enables effective communication with people from different linguistic backgrounds. It provides a deeper understanding of their cultures, traditions, and perspectives. This knowledge fosters empathy, tolerance, and respect for diverse cultures, making individuals more global-minded. Language and culture are deeply intertwined. By studying a foreign language, you gain insights into the customs, traditions, and values of other societies. This knowledge helps promote cultural empathy, cross-cultural sensitivity.

Knowing a foreign language enriches person's travel experiences and allows to engage more deeply with local communities. It empowers a human being to navigate new environments, make meaningful connections, and fully immerse in the culture and traditions of the places you visit. If you are a person with and advanced English, you can absorb English-language content from all over the world that can help you in work, study and life.

Results. For the past ten years, it is very difficult to imagine learning foreign languages without the use of modern technologies. Apps, tests, online classes greatly enhance the quality of education

Technology plays a significant role in transforming the way we learn languages. It has revolutionized language learning by providing learners with new tools, resources, and opportunities for practice. The article will be focused on some key aspects of the role of technology in language learning.

Access to Online Resources. Technology has made language learning materials easily accessible to learners worldwide. Online platforms, websites, and mobile applications offer a wealth of resources, including interactive lessons, grammar explanations, vocabulary drills, language exercises, audiovisual content, and authentic materials such as news articles and

podcasts. There is free access to online resources for learning foreign languages given to Ukrainians nowadays. Android or iOS apps are possible to use the online platforms Busuu, Drops, LingQ, Preply, Duolingo, Ling App, UTalk, Coursera, Mondly (*Українцям надали безкоштовний доступ до онлайн-ресурсів для вивчення іноземних мов,* b. d.).

Language Learning Apps and Software have gained popularity due to their user-friendly interfaces, gamification elements, and personalized learning experiences.

Online Language Exchange and Tutoring. Technology has facilitated language exchange through platforms that connect learners with native speakers of the language they are learning. Online tutoring is the use of the Internet for tutoring activities. It is the process by which a student learns via the Internet with the help of a subject matter expert or a tutor. This type pf tutoring can make use of several web-based programs to achieve its goals. Some of these programs or applications are email, an instant messaging, online whiteboards (as provided with Microsoft net meeting), etc. (Pushpanathan, 2016).

Language Learning Communities and Social Media platforms provide language learners with opportunities to connect, interact, and share their language learning journey.

Automatic Translation and Language Tools such as Google Translate, have become indispensable in language learning. It seems to remain one of the most widely used translation apps in the world. The result produced are often acceptable if not completely correct and accurate (Dressman & Sadler, 2020).

The purpose of using electronic resources is to achieve learning results in accordance with the work program, which is development of foreign language communicative competence. The following table shows the main information technologies implemented in language education and the specifics of such implementation (table 1):

Table 1

Information technologies in the implementation of language education

1. Educational platforms	2. Online conferences	3. Educational sites and apps for free language learning	4. Sites (with duplicate apps) for creating tests
The specifics of the implementation of the educational process			
Education in the offline mode: organization of independent work, work in remote classes, etc.	Live communication in the language with learners (frontal and group/pair work) with the possibility of discussing current issues questions, etc.	Organization of independent work, involvement of additional material on the subject being studied	Monitoring of training results with the possibility of viewing and analyzing the obtained results (feedback)

[authors' development]

For non-linguistic university students, there are several technological tools and resources that can enhance their learning experience and improve their academic performance.

Quizlet is a free learning app that can help students to learn and master vocabulary and grammar. Offering simple flashcards and games, it's a great way to gamify language learning whilst still getting results. Teachers can upload their own class materials and share with students or students can create their own sets based on their notes. Gamification in higher education allows you to create such an informational and educational environment that contributes to the independent, active desire of students to acquire knowledge, professional skills and abilities, such as critical thinking, the ability to make decisions, teamwork, readiness for cooperation; helps reveal creative abilities and motivates self-education. The advantage of Quizlet is that this program is quite universal and can be used by students of any level. In Ukrainian universities, this App is quite common, it is used both in classes and for students' extracurricular practice.

Whatever students' CEFR level and whatever students' tastes, they're almost certain to find an English language podcast that suits them. In fact, there are approximately 850k podcasts in the world today! For beginner or intermediate learners, there are some excellent podcasts such as Learn English with Podcasts (by Learn English/British Council) and 6 Minute English. More advanced learners can enjoy the excellent Splendid Speaking podcast or dive into a range of native podcasts including the BBC The Why Factor (*BBC World Service - The Why Factor*, б. д.).

You can also find English-language podcasts that are directly related to the student's specialization. In this way, the student will immediately learn professional vocabulary while simultaneously improving the level of English comprehension.

Online classes Google Meet, Zoom and other similar applications have become an integral part of students' lives. Thanks to these Apps, students are able to practice more and do extracurricular activities with online tutors.

Many language schools and tutors offer virtual English classes through Google Meet or Zoom. These classes can cover various language skills such as speaking, listening, reading, and writing. They provide structured lessons, interactive activities, and opportunities for practice and feedback from qualified instructors. Both platforms allow to connect with English speakers worldwide for conversation practice. Language exchange groups or conversation partners can be found online, enabling you to engage in real-time conversations with native or proficient English speakers. This practice helps improve your speaking fluency, pronunciation, and listening comprehension.

YouTube has transformed the way we consume video content, and its benefits extend beyond entertainment. For students learning English as a second language, YouTube serves as a valuable tool for enhancing language skills and expanding their knowledge. With a vast array of educational channels, language learning resources, and authentic content, YouTube offers an engaging and accessible platform that can greatly support English language learners. YouTube hosts numerous channels dedicated to teaching English. Educators and language experts create engaging video lessons that cover various language skills, including grammar, vocabulary, pronunciation, and listening comprehension. Authenticity is crucial in language learning. YouTube provides a vast collection of authentic English content, including interviews, documentaries, TED Talks, news reports, and vlogs. By exposing students to real-life language usage, they can improve their listening comprehension, expand their vocabulary, and gain familiarity with different accents and cultural nuances. YouTube offers a plethora of videos specifically designed to help learners improve their pronunciation skills. Channels dedicated to accent reduction, phonetics, and spoken English provide step-by-step instructions, practice exercises, and model conversations.

Many videos on YouTube include subtitles or closed captions, which can greatly assist English learners. Students can choose captions in English or their native language, allowing them to follow along with the spoken dialogue and comprehend the content more effectively. Subtitles also help learners develop their reading skills and reinforce vocabulary acquisition. YouTube serves as a window to English-speaking cultures around the world. Channels focusing on travel, lifestyle, cooking, and music offer glimpses into different cultures, traditions, and daily life. By immersing themselves in this authentic content, students gain cultural insights, develop cross-cultural understanding, and enhance their language proficiency in real-world contexts.

From language lessons to authentic cultural insights, YouTube offers an engaging, accessible, and free platform for learners of all levels. By incorporating YouTube into their language learning journey, students can develop their language skills, broaden their horizons, and cultivate a lifelong passion for English.

Conclusion. In summary, studying foreign languages at university provides a range of advantages, including improved communication skills, expanded career opportunities, cultural understanding, academic benefits, personal growth, travel experiences, access to literature, and fostering global citizenship.

Embracing foreign languages is a valuable investment that enriches your life, broadens your horizons, and prepares you for an increasingly interconnected and diverse world.

Technological tools such as Text Inspector, podcasts, movies and apps can help support and optimize the overall language learning experience for both student and teacher. However, they can never be a substitute for the professional language teaching and support offered by an experienced and qualified teacher.

References:
1. Українцям надали безкоштовний доступ до онлайн-ресурсів для вивчення іноземних мов. (б. д.-b). LIGA. http://surl.li/hxksq
2. Pushpanathan, T. (2016). Online tutoring (a book for online tutors). Lulu Publication.
3. Dressman, M., & Sadler, R. W. (2020). The handbook of informal language learning. John Wiley & Sons.
4. *BBC World Service – The Why Factor. (*b. d.). BBC. http://surl.li/hxmig
5. *How Technology Can Help Language Learners | Text Inspector.* (b.d.). Text Inspector. http://surl.li/hxmta
6. Paudel, P. (2021). Information and communication technology in foreign language classes in English: Roles and practices. *International Journal of Technology in Education and Science (IJTES)*, 5(1), 37-55. https://doi.org/10.46328/ijtes.179
7. Terletska, L. M. (2020c). Modern technologies of teaching english language of students of pedagogical specialties. *Педагогіка формування творчої особистості у вищій і загальноосвітній школах,* 3(69).
8. Teaching and Learning Centre Lingnan University. (2018, 2 березня*). The Use of Technology to Enhance English Language Learning* [Video]. YouTube. https://www.youtube.com/watch?v=sXl-Sz3fC2k