

ПЛАТФОРМА 2.

Професійне становлення фахівців в епоху глобалізації: досвід, проблеми, перспективи.

Tymur Aliiev

Kyiv National University of Technologies and Design (Kyiv), postgraduate

Alla Kasych

Scientific supervisor – **Professor**

Yelizaveta Isakova

Language consultant, PhD in Philology, Associate professor
Kyiv National University of Technologies and Design (Kyiv)

THE FUTURE OF PROFESSIONAL EDUCATION: INNOVATIONS IN A MULTICULTURAL WORLD

The modern reality demands not only adaptation to new technologies and teaching methods, but also the ability to work and learn in diverse cultural, linguistic, and social environments. In this context, innovation becomes a key tool for success in professional education. The relevance of the research is determined by the rapid and constant changes in the modern world, particularly the increasing process of globalization, the diversity of cultural, linguistic, and social contexts, and the growing demand in the international labor market. Due to the globalization of the economy and society, the ability to work in different cultural environments becomes

a vital skill for a successful career. Educational institutions and systems must adapt to these changes by providing students not only with professional knowledge but also by developing their intercultural competence, language skills, and global awareness.

It is necessary to study and analyze various innovative approaches and methods that can be used in multicultural and multilingual environments. This includes examining how digital transformation in education and the integration of classical approaches into modern technologies affect the learning process. Identifying key challenges and issues arising in educational programs due to cultural diversity is also crucial.

The main idea is to determine how innovative approaches in professional education can address the challenges arising in multicultural settings. We aim to demonstrate that the development and implementation of innovative teaching methods and strategies will help ensure the quality and effectiveness of training professionals capable of working in a global environment.

Our research is justified by the need to adapt the professional education system to the realities of the multicultural world. Developing and implementing innovative approaches in the educational process are essential for preparing qualified professionals who can successfully work in diverse cultural environments and interact with different groups of people. Our methodology is based on analyzing current trends in education, studying best practices in an international context, and researching the effectiveness of innovative teaching methods in various cultural environments.

The importance of developing intercultural competence in future professionals is essential due to the increasing globalization, which requires professionals to be able to work and communicate with representatives of different cultures. This competence contributes to improving international cooperation and business development. The role of innovative approaches in preparing professionals

to work in multicultural environments lies in developing flexibility and adaptability among students to new situations through the implementation of innovative teaching methods and the use of technologies to bring students from different countries closer together. The significance of language learning and the development of language skills in preparing future professionals lies in the ability to communicate with representatives of different cultures and understand their needs. Language skills are a key element in successful international cooperation and the development of intercultural relations. The impact of a multicultural environment on shaping the professional identity of students lies in broadening their worldview and developing tolerance for diversity through interaction with representatives of different cultures, as well as stimulating students to search for new ideas and develop creativity.

Imagine a company planning to expand its operations into the international market or a company with offices in several countries facing diversity in cultural perspectives and work approaches. Professionals with developed intercultural competence can more easily interact with colleagues from different countries, understand their needs, and adapt to the working environment. This enhances communication and collaboration among employees and stimulates business development through more successful implementation of international projects and partnerships.

An example of an innovative approach in preparing professionals to work in a multicultural environment could be the use of virtual reality (VR) for intercultural training. With VR, professionals can simulate real situations of interaction with representatives of different cultures, helping them learn to communicate effectively, understand cultural differences, and resolve conflicts. This approach allows professionals to gain practical experience in conditions similar to real ones but in a safe environment where they can experiment and improve their skills without consequences for life and business.

Openness to innovation and the development of intercultural competence in professional education are key factors contributing to the harmonious development of society and successful adaptation to global challenges. Our work demonstrates that integrating innovative approaches into the educational process and actively utilizing the opportunities of multicultural environments provide students with the necessary knowledge and skills for a successful career in the modern world. Developing intercultural competence, employing innovative approaches in education, and actively learning languages can significantly facilitate the adaptation of future professionals to work in a multicultural environment. These aspects play a crucial role in shaping a high-quality and competitive professional personality capable of effectively collaborating with representatives of different cultures and achieving success in the global arena.

Sofia Avramenko

Kyiv National University of Technologies and Design (Kyiv)

Scientific supervisor - associate professor Kseniia Kugai

INNOVATIVE INTEGRATION OF VIRTUAL REALITY AND AUGMENTED REALITY IN MULTILINGUAL EDUCATION

In a world where multilingualism and globalization have become standard features, it is important to keep going and continue to improve development. Time does not stand still and educational requirements need to be adapted. Virtual reality (VR), augmented reality (AR), and many other modern technological aids can help solve this issue (Grady, 2023).

Introducing VR into learning can really engage students. The primary aim of integrating virtual reality into education is to enhance the learning experience and improve its effectiveness. VR simulations enable learners to gain a comprehensive
