

language and cultural background. This requires joint efforts of institutions, governments, pedagogical communities, and society as a whole.

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**Andriy Kaminskyi,**

Kyiv National University of Technologies and Design (Kyiv), postgraduate

**Olena Vartanova,**

Scientific supervisor - Doctor of Economics, Professor

**Yelizaveta Isakova**

Language consultant, PhD in Philology, Associate professor  
Kyiv National University of Technologies and Design (Kyiv)

#### **ROLE OF BUSINESS ENGLISH FOR SPECIALISTS IN THE FIELD OF MANAGEMENT**

Nowadays, there is no doubt that students of various specialties should learn a foreign language. Knowledge of a foreign language is an absolute prerequisite for a successful career in various fields of human activity. Concerning such areas as Management, Public Administration, and Human Resources, knowledge of one or more foreign languages is not only a key to success, but also an integral part of the profession. According to I.A. Gruzina, the establishment of the Management

program in Ukraine is due to the course of economic development and the objective need for management specialists in the context of market economic relations. The manager is a professional executive who is able to prove himself in any institutional structure of the organization and any field of its activity [1, 2021].

With the increasingly international nature of business, there was a need for a "common" language. English was an ideal choice as it was already spoken, either as a first or second language, by numerous people around the world (partly as a result of British colonialism). Currently, it is spoken by more than 500 million people in many territories, including the United Kingdom, Canada, the United States of America, Australia, India and South Africa. Hence, business English is considered to be the main language for people who want to work in any area of the business environment.

Proficiency in a technical foreign language is one of the essential conditions for successful work and career development for professionals in the fields of economics and finance. Business is increasingly integrated into the global economy, and knowledge of a foreign language, at least one, is becoming as basic as the ability to work on a computer. Businesses and firms are trying to avoid using interpreters, at least from European languages, and are more willing to hire employees who speak a foreign language and are able to translate narrowly focused documentation. Knowledge of a general foreign language is usually not enough to navigate business and professional information and communicate effectively with foreign experts in the field of economics and finance. In the context of economic globalization, a foreign language, especially English, is becoming an important information product, it helps to objectively assess the situation in the world economy, to develop a strategy to improve the efficiency of the economy for your company (2, 2005).

It should be noted that commercial and legal vocabulary is used in the process of concluding contracts. It is obviously impossible to translate a document without knowing about the sales contract, force majeure and the terms of sale in general.

Most likely, when you read the word "goods", the first association will be with the adjective "*хороший*", and it may seem strange to write the ending "s", but any executive understands the meaning of the word "goods", which in any business correspondence or contract means "*товари*" (3, 2009). Vocabulary, the ability to use common phrases and expressions, as well as general communication skills play a crucial role in business communication. And no matter what industry or area of business the dialogue is in. To correctly interpret the English language, you need to understand the vocabulary of the language, be able to correctly build phrases and sentences, avoiding inaccuracies or misunderstandings.

Therefore, nowadays, knowledge of English is not even a necessity, but a mandatory option in the portfolio of skills of any successful specialist. And this option should be developed and invested in, since if you visit the website of any recruitment company and look through the vacancies, it becomes clear that English is one of the main requirements in more than 60% of cases, and this percentage continues to grow. Moreover, most Ukrainian HR professionals agree that knowledge of English provides a good salary supplement. The amount of the increase varies between 15-35%. Nowadays, there are more and more professions in which English is a required skill for successful job performance.

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