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APPLICATION OF BALLET STYLE IN WOMEN'S SHOE DESIGN

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With the localization of Western culture in China, a style of clothing called ballet has become prevalent among young women. In order to clarify the characteristics and application law of ballet style in footwear design, firstly, the design ballet style characterization is exemplified and summarized, secondly, the characteristic design elements of ballet style are refined, and lastly, taking the footwear design as an example, the design idea, expression and development trend of ballet style in women's shoe design are discussed, which provides methodological guidance for the design and application of ballet style in women's footwear style.

Key words: *ballet style, women's shoe design, design, design elements.*

INTRODUCTION

When the word ballet is mentioned, it is natural to associate it with the elegant, light and agile posture of the swan on the lake. Because of modern women's longing for European classical ballet aesthetics [1], designers apply ballet elements to modern clothing style design, so the ballet style is gradually popular in the daily wear of modern young women. Zhang Yanjie [2] explains how to integrate ballet elements into the transformation of national costume design in the context of modern art by analyzing the important stages of the historical transition of traditional ballet artistic expression. Karpashevich P etc. [3] use modern light and shadow technology with steel wires and other materials to add to the design of ballet costumes, so that it can present the performer's emotions in the performance. Regarding footwear design, some scholars have conducted studies on the foot injury of ballet shoes to dancers [4-5], however, footwear design is seldom mentioned while exploring the art of ballet, especially women's footwear style design in the style of the ballet art of elegance and agility have the same flavor. Therefore, it is logically reasonable to inject ballet aesthetics into women's shoe design.

PURPOSE

Firstly, we analyze the design representation elements and cultural connotations of ballet style in clothing and dancing shoes, and illustrate them through specific cases; then we summarize the application ideas and



methodological strategies of ballet style in women's shoe style design; finally, we summarize the common elements of ballet style in women's shoe style design from the presentation of color, material, accessories and collocation.

RESULTS AND DISCUSSION

Ballet shoes can be categorized into toe shoes, soft shoes and yoga shoes. Toe shoes are the most unique type of ballet dance, usually used in variations and other occasions that require tiptoeing. The front end of the sole has a small metal stylus, which the dancer can step on during the performance to make the tip of the shoe show a special arc, see Fig. 1. soft shoes are a kind of shoes commonly used in ballet dance, with soft and elastic soles, which can be better adapted to the dancer's foot movements, see Fig. 2. semi-hard shoes are between soft shoes and pointe shoes, with the middle part of the soles made of hard materials and the edges of the soles made of soft materials, which can be used for standing on tiptoe and also on the flat ground toes as well as to accomplish dance movements on flat ground. Yoga shoes are a kind of popular shoes in recent years, its design is inspired by yoga, Tai Chi and other forms of sports, the main characteristics of the shoes are soft soles, strong grip, but also can provide good support and stability for the feet.



Fig. 1. Toe Shoes



Fig. 2. Soft shoes

The design features of ballet style footwear are mainly manifested in the following aspects: first, delicate and simple design style. In the design, simple, streamlined shoe shapes and soft, natural hues are usually used to bring a warm, comfortable feeling to users. Second, comfortable wearing experience. The interior of the shoes usually adopts soft, breathable, moisture-absorbent and other materials with good performance to provide a comfortable feeling for the feet. The soles are made of materials with good performance such as anti-slip and wear-resistant to provide good support and stability for the feet. Third, stable and flexible functionality. The soles need to have a certain degree of stability and flexibility to ensure that the dancer's dance posture and movement consistency and fluidity. At the same time, the weight of the shoes should be light to avoid affecting the dancer's sensitivity and dance effect. Fourth, unique decorative elements ballet style footwear design also needs to be matched with unique decorative elements to increase the artistry and beauty of the shoes. These decorative elements can be



lace, beads, ribbons, etc., or symbols, patterns, etc., in order to emphasize the personalized and fashionable sense of ballet style shoes.

The elegance, comfort and graceful lines of ballet dance provide rich inspiration for women's shoe style design. The specific application ideas are as follows: smooth lines. Ballet dance emphasizes the graceful and smooth lines of the body, so this feature can be applied to the shoe design. Exquisite details. Ballet costumes and shoes usually pay attention to details, such as pleats, bows, ribbons, etc. These exquisite details can add elegance and sophistication to the shoes; soft materials. Ballet shoes are usually made of soft leather and fabric to ensure the comfort and flexibility of the dancers. Elegant colors. Ballet is usually associated with colors such as soft pink, beige and light blue. These gentle colors can be applied to women's shoe designs to add grace and elegance to the shoes; Comfortable shoe shapes. Ballet shoes usually have flat soles and comfortable designs, and this comfort can be applied to the design of women's shoes; lace-up design. Ballet shoes usually come with a strappy or lace-up design, and this design element can be used to increase the elegance of women's shoes and the dancer's temperament in the form of ankle straps or crossed thin straps on the vamp.

When applying ballet style to women's shoe style design, its application elements can be explored in depth from four aspects: color, material, accessories and collocation. In terms of color selection, classic pink, light blue and beige are the common representative colors, see Fig. 4, which can be used to present the perfect combination of comfort and elegance in women's shoe design. The choice of material is crucial in the design of women's shoes in ballet style. First of all, soft leather is one of the indispensable materials. In addition to leather, soft fabrics such as silk and velvet can also be used as shoe materials to bring a light and silky feeling to the shoes. In addition, glossy materials also have a place in women's shoe design, such as sequins, beads and so on can be used in some decorative details to increase the sense of splendor of the shoes, see Fig. 5. Accessories also play a very important role in women's shoes design. Bow is a common decorative element in ballet costumes, which can be used on the vamp, heel or heel trim to increase the sweetness of women's shoes. In addition, ribbon strap design is also a classic ballet shoes style element that can be applied to women's shoes, such as ankle ribbon strap design to increase the sense of elegance and dancer's temperament.



Fig. 4 Color schemes for ballet style women's shoes



Fig. 5 Materials for ballet style women's shoes



CONCLUSIONS

The integration of ballet style into women's shoes style design needs to consider the collocation and performance of colors, materials and accessories. This will maximize the unique elegant and feminine qualities of ballet and ensure comfort and fashion. The integration of ballet style into women's shoe style design provides design ideas and methodological guidance for the further implementation of design practice.

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ЗАСТОСУВАННЯ БАЛЕТНОГО СЕРДЦЯ В СТИЛЬНОМУ ДИЗАЙНІ ЖІНОЧОГО ВЗУТТЯ

З локалізацією західної культури в Китаї серед молодих жінок став домінувати стиль одягу під назвою балетний. Щоб прояснити характеристики та особливості застосування балетного стилю в дизайні взуття, надано характеристику балетного стилю, уточнені характерні елементи дизайну одягу в балетному стилі, а також, беручи до уваги дизайн взуття як приклад, обговорюється дизайнерська ідея, вираження та тенденція розвитку балетного стилю у дизайні жіночого взуття.

Ключові слова: балетний стиль, дизайн жіночого взуття, дизайн, елементи дизайну.