
MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
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Faculty of Design
Department of Graphic Design

BACHELOR'S THESIS

on the topic:

Development of designs reflecting “Undefined Feminine Power

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ABSTRACT

Based on my personal opinions on hot topics such as "social care for women", "removing labels" and "caring more for people with disabilities", the main part is "her (female) power". Design and develop the front-end "She (female) power" interface to meet the public's understanding of the concept of female power, fully design each part, provide the public with an interface that can empathize, be motivated, talk, and meet most of the psychological needs of women, and pay more attention to design; Through the subjective way of intuitive expression, the use of visual communication technology and consciousness elements combined to design a poster with a sense of story and power; Combined with the current trend of hot topics in society, it is manifested in product packaging (such as handbags, packaging boxes); Crafts (such as postcards, cloth bags, exquisite throw pillows); Daily necessities (such as cups, mobile phone cases). The use of derivative products to show the artistic style of "her power", reflect the achievements of the spiritual civilization construction of female power civilization, meet the aesthetic needs of the current public, and improve the audience's aesthetic taste.

Nowadays, there are still some people who discriminate against female power and machismo, who think that women should take care of their husband and children at home and take charge of domestic affairs, as if this is the natural duty of women. Nowadays, why there are more "fear of marriage", "non-marriage doctrine", "Dink", "fear of men" and other topics that are relatively unfavorable to social development in society, which should cause everyone of us to think deeply. China is on the top of developing countries, except for the general direction of social development, these small details should also arouse the attention of our whole society, which I based on my own ideas, want to show through this graduation project.

Key words : women , power , Remove the labe , bounden duty , hot topics

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INTRODUCTION

Based on my personal opinions on hot topics such as "social care for women", "removing labels" and "caring more for people with disabilities", the main part is "her (female) power". Design and develop the front-end "She (female) power" interface to meet the public's understanding of the concept of female power, fully design each part, provide the public with an interface that can empathize, be motivated, talk, and meet most of the psychological needs of women, and pay more attention to design; Through the subjective way of intuitive expression, the use of visual communication technology and consciousness elements combined to design a poster with a sense of story and power; Combined with the current trend of hot topics in society, it is manifested in product packaging (such as handbags, packaging boxes); Crafts (such as postcards, cloth bags, exquisite throw pillows); Daily necessities (such as cups, mobile phone cases). The use of derivative products to show the artistic style of "her power", reflect the achievements of the spiritual civilization construction of female power civilization, meet the aesthetic needs of the current public, and improve the audience's aesthetic taste.

Nowadays, there are still some people who discriminate against female power and machismo, who think that women should take care of their husband and children at home and take charge of domestic affairs, as if this is the natural duty of women. Nowadays, why there are more "fear of marriage", "non-marriage doctrine", "Dink", "fear of men" and other topics that are relatively unfavorable to social development in society, which should cause everyone of us to think deeply. China is on the top of developing countries, except for the general direction of social development, these small details should also arouse the attention of our whole society, which I based on my own ideas, want to show through this graduation project.

Importance of research question, research methods, research results and structure of the thesis, etc.

Research objectives:

1. Task content

(1) Field visits, walking into society, looking for materials.

(2) Sort out relevant materials, systematically sort out the "female power" culture, and consult representative visual symbols.

(3) Complete the data and determine the main content of the design.

(4) Hand-drawn line draft, interactive design, packaging design, poster design, illustration design, etc.

(5) Combined with the design of peripheral products.

2. Complete specific tasks

(1) Interactive page design:

Composed of a home page and three words, with basic functionality and design, the main part of the website is female power, will fully display women inspirational cases and give the public reasonable advice and talk space.

(2) Peripheral and packaging design:

Including square boxes, throw pillows, tote bags, hand gifts, etc.

(3) Design several theme posters.

Research methods:

(1) Literature reading method

Read a lot of literature related to this proposition, understand and master the topic design and life performance of "her power", and find relevant design works. Through the research of existing literature and materials, to understand the "her power" and the status quo at home and abroad, collect relevant journals and monographs and network literature, and summarize, sort, classify and analyze the data.

(2) Comparative research method

Conduct in-depth research on similar works, compare and reference, compare and analyze domestic and foreign cultural creative works with the current situation of life, and learn from their successful experience and failure lessons. By comparing and choosing the design scheme that is more suitable for "her power", the best scheme of visual image design is obtained.

(3) Comprehensive research method

Through field research and online information, understand the characteristic elements of "girl power".

(4) Case analysis

Through the analysis and summary of the existing promotional works, learn from the cultural expression forms in their works, grasp the cultural characteristics in the existing works, and carry out the design ideas of this proposition more reasonably.

(5) Discussion method

Through discussions with teachers and classmates, I deepened my understanding of my graduation design works, analyzed the shortcomings of my current progress and the areas that need to be improved, and then came up with a better modification plan.

Technical route: HTML, CSS, PS, AI, hand-drawn

(1) Consult and study the literature on "female power".

(2) Field visits, personal experience, into daily life.

(3) Conceive design plans, mind maps and logo drafts, draw page design and poster illustration design.

(4) The logo and illustration are drawn twice through computer-aided software.

(5) After the design drawing is completed, related peripheral design shall be carried out.

Structure and volume of the thesis. The bachelor's thesis consists of an introduction, three chapters, conclusions to each chapter and general conclusions, a list of used sources of 31 items and appendices (3 pages). The work contains Lots of pieces drawings. The results of the research are presented on 45 pages. There is a file in there called Appendix.

Chapter I

Purpose and significance

1.1 Creation Background

The "female dilemma" that still exists:

"Why clamour about feminism when women and men are equal?" "Women have the freedom to choose. You can stay at home full time or you can choose to work." "It is still men who are burdened with the pressure to survive, and women who have the ability are also breadwinners." -- Behind these seemingly fair choices is a blunt disregard for women's choice possibilities.

According to data from the 2020 report on the status of Chinese Women in the Workplace, the overall salary of women in the workplace is 17 percent less than that of men. Women also face frequent obstacles in the job market, from being screened for job applications due to family planning, to fewer and fewer paths for promotion to senior positions. "Women need to be better than their male counterparts at the same level to get the same opportunities," Liu Siyuan, a lawyer who teaches at offer5, told the show.

Even when women break through the ranks and reach higher positions in the workplace, they are still challenged by their entrenched gender identity. For example, when many well-known women are interviewed, they are asked a classic question: "How to balance career and family?" But we rarely see a male interviewee asked this question in an interview. Society's discipline tells us that women need to do more to run and contribute to the family.

In addition to the existence of unfairness in the workplace, we also find that the family division of labor is facing an imbalance. The idea of "the man is in charge, the woman is in charge" still exists. Some women naturally need to bear more "obligations" to do housework and raise children, so they fall into an unsolved trap. Workplace discrimination and the imbalance of family division of labor are causal to each other, and women lose the right to choose freely.

Invisible emotional labor, in addition to facing those invisible labor, women will also do a lot of invisible emotional labor. According to the book Entitled, emotional labor is "the free and invisible work that women do to keep tabs on the little things in life that add up to the big things: emotional labor is the glue that holds families and even societies together." These emotional labor, though invisible, are really the obligations and responsibilities that women are asked to undertake, which have a huge consumption of women's emotions.

In China, women are taking on more and more important responsibilities and playing more and more important roles in economic and social development. According to the World Economic Forum's Global Gender Gap Report 2023, in 2023, Chinese women's labor force participation rate topped the world's major economies with 63.73%, far exceeding the international average of 47.29%. At the same time, the gap between China's male and female labor participation rates narrowed to 14.43 percentage points, lower than the international average of 26.6 percent. Seven of the top 10 self-made women on the 2023 list, released by Hurun Research Institute, are from China. In addition, in recent years, the proportion of Chinese women participating in political and political discussions has been increasing. In terms of competitive sports, women are the main force for winning gold MEDALS in the Olympic Games and striving for international honors.

There is no doubt that the praise and status that a woman receives is brought about by her own abilities and values. But it is undeniable that if there is no social progress, even if women have three heads and six arms, they will not have the opportunity to display their talents. In China, the burst of women's power first comes from the Party and the government's attention to women's issues. Under this basic background, the following two factors have become important driving forces for the rise of women's power. When we talk about strength, we tend to think of muscles and symbols of strength. However, the real power is much more than that. It comes from our heart, from our love and pursuit of life. Today, I want to share with you a special kind of power -- the power of women. This power is everywhere, and it is shining in every field.

Women have always played an important role in the evolution of history, and their contributions and influence have spanned all fields. At the family level, women usually bear the responsibility of raising children and maintaining family relations, which is the cornerstone of family stability and harmony. At the social level, women enrich the content of human civilization through their contributions in the fields of education, art and science.

According to reports, the American Dialect Society held an interesting "word of the century" selection in 2000, the nominated "word of the century" has freedom, justice, science, government, nature, she and many other words, entered the final only "science" and "she", and "she" finally defeated "science" by 35 to 27 votes. Become the most important word of the 21st century.

I do not know why these participants chose "she" as the most important word of the 21st century, but I do know that the value of "her" is immeasurable, the power of "her" is enormous, and the role of "her" in the development of human society, especially in modern society, is irreplaceable.

Although from a global point of view, there are still many problems in terms of gender equality, objectively speaking, the value of women in today's society has been greatly improved, many industries dominated by men in the past have women's figure, and the professional gender label solidified for thousands of years has been gradually torn off. This is the rise of female power, this is the progress of human society!

1.2 Purpose and significance of the topic selection

In today's society, modern women are increasingly eager to pursue freedom and individual expression. They are going through a journey of awakening, getting rid of the traditional and conservative thinking mode, breaking the shackles of the old society on their gender roles and expectations, and beginning to realize that the meaning of life is to find themselves, and begin to find a way of life that truly realizes their value and potential. This awakening is a journey of the pursuit of their rights and freedoms, and the discovery of inner strength in the pursuit of their ideals and independent lifestyles.

The pursuit of freedom and independence is not easy, and it is even full of difficulties and obstacles in the process, which is the inevitable way for women to grow and develop to realize themselves. In this process, we learn not to let the expectations of the traditional roles given to women by society bind us, but to dare to break the rules and move forward on the path of finding our own. We are not limited by traditional gender roles, not limited to the responsibilities of the family, but dare to pursue our own dreams and goals.

Freeing our own mental patterns is the first step to awakening. We need to follow our inner voice to think and explore the way we truly want to live. Compared with the traditional ideas of the past, we should dare to challenge ourselves, abandon the ancient thinking patterns, discard the thinking patterns given to women by traditional roles, and bravely explore wider and even unknown areas. As the famous scientist Marie Curie once said, "What is hard to bear is slavery from the depths." Only when we free our minds can we truly realize our value and potential.

Pursuing freelancing is another key aspect of the awakening process. In the past, women tended to be limited to traditional professional roles such as housewife or office worker. However, modern women realize that they have unlimited possibilities and can choose their own career path, and that we can also excel and achieve great achievements in fields that were previously only for men. Discover, fulfill, and accomplish what you want while pursuing your true passions and interests. We are increasingly seeing women excel in fields such as science, technology, art and business, demonstrating their ability and talent through hard work and persistence. When we bravely step out of the framework of traditional professions and pursue our passions, interests and ideals, we can truly realize our value and freedom. Exploring an independent way of life is another important aspect of the awakening process for women.

By embracing ourselves and encouraging women to break free, we are not just women, we are ourselves

Mr. Yang Jiang said in the 100th Birthday Speech: We once looked forward to the recognition of the outside world, and only in the end did we realize that the world is our own and has nothing to do with others.

A person's whole life is a life of self-healing and self-coexistence. Therefore, to love ourselves well is a skill that we should learn throughout our life. In conclusion, the topic "Undefined female Power" has important social, cultural, psychological and personal growth implications. It helps to promote gender equality, cultural inclusion, the promotion of women's self-worth, social innovation and development, and the transmission of positive social energy.

We will always take the secular statement to define themselves, I am Leo, Tao Bai said Leo warm and generous, cheerful and lively, impulsive and irritable, heavy feelings heavy justice, love and hate clearly, extremely love face. So when most people know you are a Leo, the first reaction is: Ah, so you are a Leo! And then he automatically labels you with all of his definitions of Leo. But why should we be defined by others?

We should be ourselves, we should not be defined. I used to think: Wow, he's right! This is really accurate! Later, I gradually found that I was not enthusiastic and generous, I was only enthusiastic to the right people, generous to the likes, lively when happy, impulsive when angry, angry when wronged. Save face. Who doesn't save face? Warm and cheerful, innocent and kind, they learn to be generous. But other constellations also have the same people, the same personality, then how to say that such a person is the empty meaning of the lion?

I always defined myself by the rules that Tao had drawn for me in vain, as if everything he said was right, and I wanted to get rid of their bondage to my definition. Other than that in my life, I do not make people feel much like the person he describes. The more I grow up with the increase of life experience, the more I feel that I like lively, but alone is inevitable, I have many friends, but I also gradually no longer put friends are very important, just like a mirror, how you treat me, I will treat you. A little bit of insincerity, I can see, but I also choose silence. He will not take into account all of me, I am not his most

important, even my best friend. The constellation itself says what most people in this constellation are like, it is not absolute. Apart from the constellation, we say a lot of feelings, in normal life, there are not a lot of people will resonate?

I learned to let myself settle down and maintain this peaceful state. I learned to be calm, to hold my own, and to be silent. I want to jump out of this circle, I am not to be defined by others, since others can define me so accurately, it is not just a person can understand me thoroughly?

Be yourself instead of letting others explain you. At this young age, do we have to be roses? Not necessarily.

We can be a perennial weed, I also want to live transparent, smart, free, happy, want my world bright and clean.

Each person is undefinable, each person has endless possibilities, countless states, countless variations. You can't let a definition define a person. Everyone changes as they get older, so how can you say that I am who you think I am now? I know that I am ordinary and ordinary, but I also have my own insistence. Without a flower, it was a flower at first.

Now I am not so enthusiastic and cheerful, I can not do so generous. But who's to say I'm wrong about this change?

We are not defined, the wind is free, you are free, we want to be the wind that is not defined, yearning for poetry and distance.

There is only one you in the world, and you have to live for yourself. You want to see how the flowers bloom, how the water flows, to do what you want to do, to meet the people you want to meet, to live the life you want. Just be yourself. It doesn't matter if it's nice.

What is excellence?

In the age of definition, it is really cool to choose to live a life that is not defined. Just like Fang Qi said: "The world is very noisy, just be yourself, we spend our life not to meet everyone, but to find the part of people who resonate with their own frequency." "There will always be people in the world who are out of place, there will always be people who will stand outside the crowd and be hurt, at this moment we do not need to go with the flow, just clear the

prejudice of the complex world, choose to face the self, choose barbaric growth, choose to be the wind of freedom."

Lost the test, but won the life. Everyone has a failure, failure can not determine personal ability, can not determine personal fate, and the real fate is the attitude in the face of failure. Failure, we've all been there.

Most of the time we choose to avoid, although these are unpleasant experiences, but these experiences have a significant impact on the development of our lives. In 1982, at the age of 18, Ma Yun took his first college entrance examination.

He got a 1 in math that year. Then, Ma Yun began the arduous re-study, and at the age of 19, he once again entered the examination room of the college entrance examination. This time, Ma Yun's math results have improved, scored 19 points. Since then, Ma Yun began to work while reviewing the day. Ma Yun's mathematics score reached 79 points in the third college entrance examination, but his total score was still 5 points worse than the undergraduate line. But fortunately, it happened that the English department of Hangzhou Normal had just been promoted to undergraduate, so that the students who applied for the exam did not take the number of admissions. Therefore, the school decided to let several junior college students with good English scores to graduate. As a result, Ma Yun entered Hangzhou Normal University as an undergraduate student. No one would have thought that Jack Ma would have the success he has today.

Failure is not important, what is important is how to face.

Meng Fei sat for the college entrance examination in 1990. "It was par for the course for me to fail. I faced it calmly, and I never wanted to go back to it.

Why is it different?" Meng Fei said he, like all young people, had little understanding of the hardships of society. After he failed, he went to Shenzhen to work, and the result was everywhere hit a wall, and he returned to Nanjing in less than a month. "No knowledge is really scary. Just because I didn't go to college doesn't mean I don't love studying. I never relax studying." Meng Fei said that in 1992, through the adult college entrance examination, he was

admitted to the Chinese department of Southern Normal University. Later to the TV station, help people backpack, light, etc., but has always been the role of temporary workers. It was not until 1996 that his feature film Flying to Atlanta made him a national celebrity and a regular television staff member. In 2002, in Jiangsu City Channel to create a new one-hour live column "Nanjing Zero distance", he finally came to the stage. Later Meng Fei successfully hosted the "If You Are the One" program, and thus became a national hit. They are not very good people, but in their own way, live a wonderful life, define a different excellence.

No one can define excellence. On the road of learning, I always have such a feeling: I feel like I am on a track, I need to constantly surpass others, even this is a track without a finish line, I can not feel the full feeling of crossing the finish line, because I still have a lot of long race road to complete.

Good grades. The psychology of the student has its own judgment of the good or bad grades at the beginning. Good grades are loved, bad grades are ignored. Isn't that enough to show how students feel about their grades? Students already regard grades as everything they learn, the goal of learning. Students have become learning machines, producing one report card after another, the bad ones will be scrapped, and the good ones will continue to work hard. Are grades really that important? In fact, it is not the case that students with poor grades have good aspects, such as understanding the world and knowing how to deal with interpersonal relationships, which are not equivalent to equal order functions in today's society? Students with good grades, solitary character, others and he did not respond to a word of the student must be good? Maybe we should really think about this. Some people say that it is impossible for college students to get a good job because they don't even know how to say hello. Only students who have skills and can handle people and things are successful, so there is no definition of excellence.

There is a sentence in the Little Prince that I like for a long time: the stars shine so that everyone can find their own stars.

In the process of growing up, we can't make everyone like themselves. We just need to be clear. I don't put limits on myself, don't label myself. When we label ourselves, it's like a self-moral kidnapping. No matter what you live like, there will be people who say that we all come to this world only once, eat the food we want to eat, meet the people we want to see, wear the clothes we like, get along with the people who are not tired, see the scenery we like, do the things we like, and do what we think is a good job. Only the ability and the ability to do things are the word life is a result, so there is no definition of excellence.

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Just like different flowers, whether it is blooming against the cold or magnificent grand. Whether it is a flash in the pan or small or insignificant, let us do what we like, and do not be defined as excellent themselves. Endless, savage growth.

The topic of "undefined women" has profound implications. It inspires women to pursue their dreams and goals, fully realize their potential and value, not inferior and not internal friction, show their own charm, confidence and shine. Not bound by the traditional concept of their desire to soar, not by the

family and children to restrict their ability and brilliance, who says when the mother is not beautiful? The concept of "women helping women" has been kept in mind by more and more female compatriots. I hope that more and more male friends in the world can also care for women, understand women, and tolerate women, so as to achieve a true sense of harmony, and all mankind can help each other to promote social progress and create a better living environment together.

Throughout the workplace "her power" - in the Zhaopin.com 2022 Gender equality questionnaire survey data, 69.2% of women in the workplace for "her power" in various fields of outbreak is higher than 52.2% of men, at the same time, 64.4% of women believe that "women's competitive ability is not weaker than men"; In addition, the proportion of "women's social status has improved" and "women can represent the image of a great power" is slightly higher than that of women, which shows that more and more men in the workplace are aware of the rise of women's power and its impact on the whole society.

According to the "ESG Report of Internet Enterprises 2023", female employees in Alibaba account for 49.1%, and 41.9% of managers are women; Female employees account for 37% of Lenovo Group, female executives account for 21%, and female employees in technical positions account for nearly 30%. Baidu female employees accounted for 39.3%, female managers accounted for 43.9%; Kuaishou female employees accounted for 43.8%. At Internet giants, a group of female executives is on the rise.

As of 2013, Tencent's global patent applications totaled 62,000, of which female inventors were involved in more than 22,000 patents. If the number of female employees announced by Tencent is estimated, Tencent female employees have 1.3 patents per capita.

Zhang Xiaoyun, Honor's chief strategy and brand development officer, has said that 52 percent of Honor's employees are women; Honor's female managers account for 18%, which is higher than the 21% of female employees and 7% of female managers in Huawei respectively. It can be seen that Honor's reuse of female employees is also one of the manifestations of the quietly rising strength of women in the workplace.

Alibaba Group released the "Environment, Society and Governance Report (2023)" shows that in terms of employee development, Alibaba Group's employees come from more than 60 countries and regions, and female employees account for 49.1%. In terms of corporate governance, 41.9 percent of managers are women, 25 percent of senior managers are women and 30 percent of group board members are women.

According to the World Intellectual Property Organization, by 2021, Chinese female inventors will account for 24% of international patent applicants, higher than the global average. From the slogan "women can hold up half the sky" to the "strength" data that reflects women's power today, it really confirms the substantive significance of our celebration of Women's Day.

1.3 Topic selection research methods

(1) Literature reading method

Read a lot of literature related to this proposition, understand and master the "her power" related topic design and life performance, and find relevant design works. Through the research of existing literature and materials, to understand the "she power" and the status quo at home and abroad, collect relevant journals and monographs and network literature, and summarize, sort, classify and analyze the data.

(2) Comparative research method

Conduct in-depth research on similar works, compare and reference, compare and analyze domestic and foreign cultural creative works with the current situation of life, and learn from their successful experience and failure lessons. By comparing and choosing the design scheme that is more suitable for "her power", the best scheme of visual image design is obtained.

(3) Comprehensive research method

Through field research and online search, understand the characteristic elements of "girl power".

(4) Case study

Analyze and summarize the existing promotional works, learn from the cultural expression forms in their works, grasp the cultural characteristics in the

existing works, and carry out the design ideas of this proposition more reasonably.

(5) Discussion method

Through discussions with teachers and classmates, I can deepen my understanding of my graduation design works, analyze the shortcomings of my current progress and the areas that need to be improved, and then come up with a better revision plan.

Chapter II

"Not to be defined" design conception and design scheme formulation

2.1 Set up preliminary research and enter the society

To be undefined is to be free of the constraints of traditional social, cultural and gender roles, free from the constraints of traditional labels and expectations, and free to define and manifest their own identity and strength.

Girl power is about women's power and influence on a personal, social, and cultural level. This power may include areas such as autonomy, freedom of choice, self-actualization, leadership, social change, etc.

Gender deconstruction is the critique and deconstruction of traditional gender roles and binary oppositions and the study of the diversity and complexity of gender identity. Within this theme, gender deconstruction can help us understand the rich and varied and ambiguous characteristics of female power.

Self-definition is the ability of individuals to define and express their own identity and values. In the context of undefined female power, self-definition means that women are able to define their own identity and strength independently of traditional societal expectations and labels.

These basic concepts provide the theoretical framework and thinking direction for further research and discussion of this topic. By exploring and analyzing these concepts, we can better understand the nature of female power, its formation mechanism and its meaning to individuals and society.

2.2 Formation of design ideas

The topic of "undefined women" is of profound significance. It inspires women to pursue their dreams and goals, to fully realize their potential and value, to not feel inferior or internal, to show their charm and to shine with confidence. Not bound by the traditional concept of their desire to soar, not by the family and children to restrict their ability and brilliance, who says that when

the mother is not beautiful? The concept of "women help women" has been remembered by more and more female compatriots. I hope that more and more male friends in the world can also care for women, understand women, and tolerate women, so as to achieve harmony in the true sense, all mankind help each other, jointly promote social progress, and create a better living environment together.

I always have this feeling: I seem to have been standing on a track without end, I need to constantly surpass others, but I can not feel the sense of accomplishment of surpassing others, because I still have a lot of long way to go. But no matter how old we are, we should know that we do not need to be defined, let alone tied down by some ideas.

There is a saying in the Little Prince that the stars shine so that everyone can find their own star. We often use roses to describe women, I think the rose is not only delicate and beautiful, but also has its own sharp thorns. The blooming of each rose is not to get the favor of the flower viewer, but more to show the strength and desire of upward growth. So please do not label yourself, when we label ourselves, it is like a self-moral kidnapping.

We just need to know that life has no definition, and there are no rules. We can choose a positive life of course also have the right to choose a negative life, we need to desire is: live the most true, the most wonderful self. Just like different flowers, whether it is blooming against the cold or magnificent, no matter what kind of flowers have their own most beautiful appearance.

Female power has some common points at home and abroad, but there are also some differences. The power of motherhood is widely recognized both at home and abroad. Mothers provide important support and guidance for their children's development through care, support and education. Women have excelled in all walks of life and have made great contributions to the development of society with their wisdom and talent. Whether at home or abroad, women are playing an important role in politics, economy, science and technology. Both at home and abroad, women are working hard to promote

gender equality, oppose gender discrimination and violence, and fight for more opportunities and space for women's rights and development.

At home, traditional gender concepts have certain restrictions on women's social status and roles, and women's development in certain fields may be hindered to a certain extent. While abroad, especially in Western societies, there is a higher degree of recognition and respect for gender equality, and women's status in society is more equal.

At home, the government has introduced a series of policies and laws to protect women's rights and development, but some aspects still need to be improved, while abroad, some countries pay more attention to gender equality at the legal and policy level and provide more protection and support for women.

The domestic social environment and cultural atmosphere have a certain impact on the cognition and evaluation of women, and some traditional concepts and values have certain restrictions on the role and image of women. While in foreign countries, especially in western societies, the cognition and evaluation of women are more open and inclusive, and the image of women in society is more diversified and personalized.

To sum up, female power plays an important role and influence both at home and abroad, but due to cultural, social, legal and other factors, there are some differences in some aspects of female power at home and abroad.

The current situation and development trend of female power in China: In the past year, new drivers have driven the industrial structure and work mode to accelerate the digital transformation. Working women are in a rapidly evolving new workplace, seeking new development in new opportunities, but also facing challenges brought by gender. In terms of salary, the average monthly salary of women is 8,958 yuan, up 3.1% from the previous year, and the gap between men and men is 1,331 yuan. The pay gap between men and women was 12.9 percent, roughly the same as the gap in the previous two years.

The current situation and development trend of women's power abroad: Breakthroughs in the political field, in some Western countries, women's participation in the political field is very high, and the number of female

politicians and leaders is increasing. Scientific and technological innovation and entrepreneurship. In foreign countries, women have also made remarkable achievements in the field of scientific and technological innovation and entrepreneurship. More and more women have become leaders in the field of science and technology, and they have made important contributions to the development and application of science and technology through innovation and entrepreneurship.

From birth to adulthood, women will go through three tests, from school, family and society

During the school period, between men and women are still in a more equal state, and even girls will do better than boys, the measurement dimension of this stage is single, the general law is that as long as you can do the question, good results can be appreciated. So this stage of women's

Quiet, hard work will look more advantageous, on the contrary, men are more biased

Social activities such as playing games, sports and leagues are more suitable for the cooperative attributes valued by society, so when entering the society, men's stronger sense of cooperation will make them like a fish in water, while women will show resistance to the water and even have a strong dependence on men, stimulating the "love brain".

The second is family education, more than 90% of families will teach girls, "to study hard, read a good school, find a stable job, find a good family to marry." For a long time, women's thinking will be trapped in this sentence, resulting in weak characteristics, such as. The pursuit of stability and comfort, honesty, education halo, dare not fight for resources and so on. And the man's parents will educate them, strive for hard work, do not care too much about face, career first. They do not have the world of pink bubbles that women have felt since childhood, and "men should be self-reliant" is the growth creed in their hearts.

The third difficulty is social. Society follows the law of the dark jungle. If you fall behind, you will be beaten. We have to admit that many girls have not experienced such education. Or they don't feel that they need to take on and fulfill them. Therefore, many women will always find it difficult to adapt to society and have no power to fight back. In addition, this society pays and pays attention to women's fertility, resulting in many women's personal development will still suffer a lot of setbacks.

Therefore, the triple obstacles from education, family and society are the inevitable test for modern women. It is not easy to break oneself and reorganize the world view. I hope that we can improve our personal cognition and have more choices through our own efforts in the future. Only what you really hold in your hands is your own.

The meaning of efforts is more to cultivate the inner, strengthen the core, and achieve reality.

Now self-growth, is in the face of some do not want to face things.

You can say NO!

Recently I saw such a passage on the Internet, people should not be inserted in a vase for people to enjoy, but spread in the grassland dancing rhythm with the wind, life is not arrangement, but pursuit, the meaning of life may not have an answer, but also to enjoy this life without an answer, to be the wind, not defined by the wind.

Growing up in a family where children develop freely, I have an independent personality and do not like to trouble others. I prefer freedom. It is true that I will consider others, and it is also true that I will not live for others. Compared with security, I prefer freedom, but also more yearning for freedom. Compared with the maturity of my peers, I will appear more individual.

When I was in junior high school, I had a hobby of cycling. At first, I just wanted to exercise my body through cycling and pass the time. I had a simple idea and put it into action. In a common trip with friends again and again, I slowly found that I seemed to follow the wind direction, is not me. The wind blows head-on, the fine wind silk blows through my hair, blowing in my heart,

is free, but also happy. In the process of chasing the wind, I enjoy the freedom and happiness, I become more pure, more free, more happy.

If the wind were stronger, it would bring back memories of my childhood. When I first learned to ride a bike, I shouted for my grandfather to let go of his hand and help me maintain stability. I still couldn't move smoothly forward, fell off the bike, and had to try again. I will remember that when I was a child in the countryside, I played with my friends all day long, and I could smell the breath of life brought by the wind every day: the smell of wheat on the edge of the field when harvesting, the smell of sweat when farming is busy, the smell of smoke millet when burning wood, the sweet smell of grandma doing baked sweet potatoes in the yard, and the happiness of the sugar gourd that Grandpa gave me when he went home from the market. In my childhood, it was my imagination to be a hero one day, and it was also the wind that sent my childish things into the hearts of the elders.

It is also because of the wind that I can bravely chase my own wind from a young age.

When I was studying, I never heard of "other people's children" from my parents, more is to listen to my voice, see my practice, I am very honored to have such parents, can support me from childhood to adulthood can have the courage to do what you want to do, to become your own wind. With the bonus I have won through my interests and hobbies for many years, I have gone to the country I want to go to by myself, seen the scenery I want to see, bought the things I want to buy, and also wanted to truly achieve the wind that is not defined by my own efforts.

Whether decades later, I really become my own wind, I do not know, but I know that all I can do now is to be the wind, not constrained by anyone's wind.

Let go and be the wind, the wind that is not defined. In this young age, we do not have to each become a rose, but can also be a growing weed. I also want to live smart, transparent, happy and satisfied, and want my world to be bright and clear.

CHAPTER III

Design achievements and process

3. 1 Design concept

Design concept:

Empowerment and self-realization: Emphasizes the importance of women's empowerment and self-realization, encourages women to get rid of traditional gender roles and restrictions, and pursues self-worth realization and growth.

Diversity and Inclusion: It advocates the recognition and inclusion of women's diversity and individuality, respects each woman's unique experience, identity and choices, and rejects simple stereotyped definitions and categorizations of women.

Critique and Deconstruction: Through the perspective of critical thinking and gender deconstruction, we challenge traditional gender concepts and social structures, explore the complexity and diversity of gender identities, and promote gender equality and social justice.

Advocating for change: Calling on individuals and society to work together to promote the transformation of gender concepts and the reconstruction of social structures to create a more equitable and inclusive social environment, so that women can fully develop their potential and abilities.

Culture and creative expression: Encourage cultural and creative forms of expression, such as art, literature, film, etc., to explore and showcase women's power that is not defined, and stimulate public attention and reflection on gender equality and women's rights.

These design concepts can help establish a comprehensive and in-depth topic selection framework, promote in-depth thinking and discussion on the topic of undefined female power, and guide individuals and society to pay attention to and act on gender equality and women's rights.

Women, in my eyes, it is just a physiological distinction of a sex. It is not limited to personality, ability, charm, gumption, and a thousand other aspects. There is no clear definition of the word "woman", but over the course of history,

it has been labeled by various conceptions and prejudices, and people's innermost ideas have been subtly changed. I am here to use my language to explain my point of view, and hope to fight for a little hope for girls

In real life, people seem to be in a kind of women at home to take care of children and be a housewife concept, many of them including boys and even some girls are also this concept, which is actually from the status gap between men and women in China's primitive times, when men went out to hunt, get food, which led to the family status and the possession of resources, China up and down five thousand years, When the stones at the bottom of the river are smootened, and when the sun rises and sets every day, the inhabitants of the original land may change one after another. Now it is the 21st century, and many traces left by the primitive era may not be found, but this concept has left some shadows in modern society. For example, the problem of son preference stems from the fact that it is best to admit that the choice is male, I have a deep understanding in my childhood, why do everyone dislike me, just because I am a girl? In fact, it is not, when the burden of the family is placed in front of you, it may be because you are a girl and you will definitely have a family and career in the end, it is to become someone else's family. Is to marry out, but the boys are not the same, which can show that girls and boys in the family of the family status is not the same, taking myself as an example, when I and my brother conflict, no matter whether I am wrong or not, they will use I should accommodate my brother as a reason to let me bow, but I know I am not wrong, The mistake is that they imposed the shackles of thoughts that should have appeared in the past on me at that time, so that I was bound by my thoughts, so that I think that I should not be like, how I should be, in fact, I can understand them, but I brush so many videos of "how can a bowl of water be flat", those past things emerge in my mind. At that time, I always thought about my parents to convey my thoughts, but I do not know why I did not say out, this has become a scar in my heart, a scab, when others come up with similar views to tell you, the scar will tear open, you will find that the pain is more painful than when you first started. When I see other people's only child, see their smiles, they grew up

in the sun, and I grew up in the words of others, how suffocating this feeling, how helpless I realized that I was a child and they are a big difference. Son preference is widespread in the society, including some names, Shengnan, Zodi, Hanyi, bitch di, these names may accompany you throughout your life, when people see or hear your name, your heart's disappointment will multiply, why people will show their malice towards women so clearly? The second point is about some of the stares and malice girls receive in society. I am also a woman, in life, suffered a lot of discrimination. For example, tampons are a necessity, when I need to buy a lot of tampons in the school season, only the top basket of tampons in the shopping cart, when I go to the checkout, I feel the boys nearby have been looking at me, why are they looking at me, because I pushed the shopping cart with only the top layer of sanitary napkins? This is a very confusing point for me. Also, when I was in high school, because I was wearing a pretty dress, and the dress was not too revealing, when my dress might be because of the posture of sitting, the skirt moved up a little, I could see a boy staring at me for a long time, and also asked his brothers to come and watch, which was already uncomfortable. This kind of thing is too numerous to mention, on the short video platform, we can sometimes brush a girl because she is pointed at because she is wearing revealing clothes or makeup is too charming, and even because of these, she is labeled by others with various unfriendly labels, such as "miss" selling "being slept by" various labels, and even by others on the platform, because girls want to dress themselves up a little more beautiful. They are put on the high ground of morality by others for them to judge and accuse, including some non-describable names for women, which I don't want to say more about here, and even some people put these words in novels, belittling the human rights of girls, and when people around them have a lot of such names, such as last year when their children were run over by a car. The boy's mother was labeled with all kinds of labels and all kinds of filthy words because she wore makeup to claim it. Under psychological pressure, she committed suicide. The same girl who was admitted to the graduate school because she had dyed a pink hair only dyed a pink hair, why did those people transfer all their

malice to them? Their own career, but because of some of their normal dress up to be put on the network language attack, what is this in the end? Why do you want to do this, and finally understand the sentence "close to the red, close to the black", which can explain "I was born innocent, dirty and disgusting is you, is your heart." It's your eyes. "Another is that no matter how bad a girl is, we should admit that she has the right to use and occupy her uterus, I remember there is a sentence" the world is produced under the skirt of women, so why can't the skirt of women dance?" One of the most hated is when women are assaulted, that unspeakable situation, shame makes them rot it in their stomachs, and then it's not your fault, it's their fault, it's their dirty it's the fault of those who accuse the soul of human behavior, and your body and soul are sinless, are clean, if I can, I would like to come to you and hug you, Give my own help. Similarly, the person who loves you in the future will not care about your past, because he loves you, loves everything about you, and will surely want to bring that scum to justice, not to let the victim be forgotten, but to let those wicked people eat their own bitter consequences in the future will protect you in your days. In real life, why are there so many victims of bullying? What they have experienced is not only disgust, but also the shadow of life for a lifetime. As a woman, I can feel that "human nature is inherently evil". Perhaps I am not qualified to think from their perspective, because after all, I have suffered such a serious thing, which everyone does not want to happen to themselves. I'm just a survivor at that time, but if something happens to me one day, I just want to do my best to comfort you and comfort my former self. But I hope every girl can stand up as much as possible, to find their own light, because you can believe that you are beautiful, should not be limited to the body, this world is not only you, there are us. Not only these, but also include sexual harassment in the workplace and "salty hands", which is a real existence in life, and emerge endlessly, when someone in the high-speed rail or public places to expose some of their body parts, can not root like that is how much shadow for women, really terrible, so I want to use my own tiny Mars to light the grand bonfire, It's not

just a bonfire, it's a sacred fire to destroy labels and slurs, to bring warmth and light to those lovely little girls.

We girls also have their own ideas, their own cognition, their own strength, their own thoughts, their own souls, their own skills, and we also have our own ambitions. This is who we are, not just limited to family and Tommy, but we also hope that we can stand alone, that we are beautiful and sober, and we should not be bound by the words of those people, their words because they are bound by the words of those who came before us, that we can break free from the shackles of thought, that appearance is not the only virtue they judge us by. It is just one of our most insignificant advantages, we can study hard to improve their professional level and ability, we are not only about love, we can also drive the car very well, but also have their own career, I have profound knowledge, independent Siroot, healthy personality, and family and friends as my base, may I ask when we are not as good as you, I no longer believe that a girl is born to marry, to create children, to be busy in the family, that I can live my self and enjoy the rights of women, that I can live without a man, that I don't need to have sex, that I can live my wonderful life, that I don't need to think about other people's words and opinions, that I am who I am. Is a confident me, how can people say "girls are not suitable for science, learn math", how can people say "girls are the future..." "Why should female drivers be teased", I don't understand, but I just want to learn to show you, we can also be better than you, my purpose of reading, not only to improve myself but also to speak out for thousands of girls in the future, including domestic violence, assault, sexual harassment, dirty language, online, drinking culture and so on. These problems are the work of evil people in society, and because of this, you empty them of their former suffering. They themselves are also shining and beautiful young people, why because of the difference in physique and figure to impose on them all kinds of unsatisfactory words, fat girls are also very beautiful, everyone is very beautiful, I hope that in the future of our Chinese women, girls can break through the shackles and constraints of their own life, big square to do their own flower road, can dump them a street, Enhance their ability, will become a new

era of women, we are wanton warm roses, have their own unique beauty, independent thinking, independent personality, light, spark, can start a prairie fire. May every girl in this devastated world into their own light, enjoy themselves, how to live how to live, become their own confidence, self-respect, self-love, self-confidence, sober independence, but also become the confidence of thousands of girls in the future, we can emit more hot light than the sun, so that those eyes that are polluted by the secular can no longer see. Instead, we see thousands of girls exuding confidence and walking out of their own life. We are not anyone's appendage, nor anyone's burden, we are our own pure moonlight.

I believe that the future of Chinese girls will surely break the sky, the sky is clear, and they are like roses full of mountains, with their own unique beauty, the sea is pressed by the bamboo branches low and then lifted, and the wind blows the mountain horn dark and bright. Don't worry about the house leaky dry place, is about to wash the dragon armor soldiers. Hope to supplement the mountains and seas with the dust mist; Fluorescent candles do not brighten the sun and moon.

The "If You Want to See" series:

When it comes to women's beauty, what comes to mind? Audrey Hepburn with her short hair or Jenny Goodall with her hand on a chimpanzee? Is there a woman in the Yang family looking back and smiling, or the talented Li Qingzhao? Bing Xin once said that if the world had no women, it would lose at least five tenths of the truth, six tenths of the goodness, and seven tenths of the beauty. Yes, through the ages, how many heavy makeup light, how many harp heart sword courage, how many strong and flexible, how many elegant.

How beautiful are women? Women are as beautiful as the world is beautiful.

Women's eyes can look gently at the pain, but also sharp overlooking the prosperity, women's hands, both can cook the flow of delicious, but also can direct the moving ship.

The design inspiration comes from life, can not help but think of the idiom of back to nature. Why do you say this? One day when I was preparing to go out

to collect design inspiration, I suddenly got inspiration at the moment when I picked up the makeup brush. Well, the door does not have to go out and quickly picked up the pen and started a draft. Ancient and modern, several dynasties of beautiful women emerge in endlessly, even though there are restrictions on them, but there are still some women's women do not let men, in ancient times, they practiced piano, calligraphy and painting, do everything, in modern times, they are willing to live out of themselves, wear their favorite clothes, beautiful makeup. They have done one thing is to do what they think is right. So there are ancient and modern women in this painting, pieced together to form this "See if you want to see", the idea is that I am excellent, no one's eyes are afraid!

"Her" series:

This work combines all kinds of women in modern life, including doctors, teachers, precious mothers, athletes, workers, etc. They have various professions, and people always divide these professions into high and low, high and low, etc. I personally resent this phenomenon, and I hope the world can treat each "she" with a kind eye, and everyone is willing to shine in their own field. But everyone's choice and starting point is different, some things are doomed to be unable to choose. I put them in the same picture, similar to the dream linkage, at this moment they are in the same frame, to achieve the true sense of "equality".

Women can infiltrate a culture in art, but also in science experience a kind of demeanor, not only suitable for the house IKEA, but also for the country and the people. In the magnificent 100-year journey of the Communist Party of China, there are many revolutionary women like Shen Anna. There is sincerity in the heart, there is light in the eyes, with their youthful blood, wisdom and courage, it can be said that they have written immortal achievements, but also contributed to the country and the nation's precious female strength. We are also here to honor these most beautiful women.

"Teenage Dream" series:

Everyone has dreams, but sometimes things don't work out the way we thought they would. This painting is purely hand-painted by me, in order to express my personal little regret. You can see that there is light in the eyes of the

girl in the painting, in front of the harp and the oriole bird, what does it mean? I have loved singing since childhood, and I have learned the piano for eight years. My family and I all thought that I would go on the road of music, but there is no perfect thing, such as living in the middle and high school, the school facilities and living conditions are simple, and there is even no air conditioning in winter. One day I got a bad cold, was a high school fast final exam period, after considering the decision or wait for the test to go to the doctor, delay and delay until the hospital medical treatment has caused damage to the vocal cords, at that time I was like a thunderbolt general, regret why not come to the hospital to see a doctor earlier. In fact, I was negative for a while, but then I found myself very talented in painting when I chose the art exam. Well, when God closes a door to you, he will indeed open a window for you. Now, many years have passed, although in my heart has turned over, but more or less there are still some small regrets, so I use painting to express it, to solve the problem.

"Rejection" series:

This series is relatively simple and rough, using her intuitive expression of my resistance to the malicious society, and calling on all female compatriots to learn to say "no" and learn to protect themselves with refusal. The brave "say no".

"Sample" : Using black and yellow as the main tone, the color contrast is sharp and strong. "What kind of adult should we grow up to be?" in order to satisfy our parents, society and everyone? No, I just need to be satisfied with myself.

Swallow: The design is inspired by the short phrase "Beauty and the Beast" on Tiktok, which is reminiscent of the real life "beauty and the beast". Beauty is a real beauty, but the beast is not a prince. Everything in the world is "beast", they laugh at me too crazy, I laugh at others can not see and wear. Live in your own world, break away from the devil of the world, defeat the devil of the heart!

Illustration: Including two series of black-and-white illustrations and three series of red illustrations, the design inspiration comes from the collision

between ideal and reality in life. It can be found that I use bright and strong colors to highlight my subjective ideas of design and carry out visual design.

"Grasp" and "Power" use abstract painting methods, more inclined to the imagination of the sky, which also intuitively express the strong and sharp female power. "Wen", "Pride", "Royal" three female roles, just like the character and style of completely different three sisters, each has its own characteristics, each has a flavor. Also interpret the three categories of women in society, elegant, proud Jiao, royal sister.

3.2 Design tools and techniques used

Interaction design:

Tools: Visual Studio Code, pr

Technology: The main use of html, css, js and other web front-end technology, to achieve from 0 to 1. First build a big frame, and then fill the content of the final touches, add dynamic summer effect.

Techniques for illustration and poster: ps, ai

CHAPTER IV

design evaluation and reflection

4.1 Design effect evaluation

For my overall set of graduation "Not defined", I think I have done my best, but I also know that I am not so skilled. However, I am personally satisfied with my overall effect, and thank myself, in the design I gave full play to my own thoughts, and expressed my heart most want to express the idea, the effect is excellent.

4.2 Design reflection and summary

After nearly three months of hard work, my graduation design has been successfully completed, but now looking back on the whole process of graduation design, quite learned, encountered difficulties but also harvest, but the fun is in it! Through this graduation design, I found that graduation design is not only a test of the knowledge I have learned in front of me, but also a way to improve my ability. It also made me understand that learning is a long-term accumulation process, in the future work and life should continue to learn, and strive to improve their knowledge

Knowledge and comprehensive quality, pay attention to the combination of theory and practice.

At the beginning of March, we began to choose the topic of graduation project, and the design topic I chose was "Not to be Defined". After selecting the topic, I divided the work into different parts and collected information through various channels. In the process of searching for information, I was very upset and annoyed, but it also allowed me to learn a lot of knowledge, improve my knowledge scope and broaden my horizons.

In the middle of April, I finished the first draft on time during the teacher's mid-term inspection, and the teacher gave me timely feedback on the problems in the first draft. Only then did I find that there were many loopholes in the

graduation design and there was no clear hierarchy. Under the teacher's guidance, I began to revise the design repeatedly.

The final draft was completed in early May, and the graduation design was basically completed. Think about this unforgettable stage, from the initial loss, to slowly into the state, and then to the gradual clarity of the idea, the whole process is difficult to express in words. When I encounter difficulties, I have no way to start, I don't know where to start. When the difficulties are solved, I will feel suddenly enlightened and open my mind. When the graduation project has been revised again and again, until the final draft, I feel a sense of accomplishment. The writing of the graduation project is a long process, which requires constant careful revision, constant sorting out of all aspects of materials, constant thinking of new ideas, and careful summary. In the process of writing this graduation project, I have a lot of unforgettable touching and harvest.

In this graduation project, the relationship between our classmates has been further enhanced. The resonance of helping each other and calmly facing pressure and seeking motivation together makes us often laugh and talk with each other on the Internet late at night. The process of graduation design made me understand that no matter what I do, I must be down-to-earth, serious and rigorous, pragmatic learning attitude, not afraid of difficulties, perseverance, hard-working spirit, which is also my biggest benefit. I think this is a test of my will, an improvement of my practical ability, and will be of great help to my future study and work.

Finally, I would like to thank my instructor for his careful guidance, which enabled us to successfully complete the graduation project. In the teacher's rigorous academic attitude, profound knowledge, so that I was deeply inspired. Regardless of fatigue and hard work for us to win time, for our graduation design to adjust and modify the direction. From the teacher's rigorous academic attitude to learn a lot of solid knowledge, as well as broad professional knowledge.

Conclusions

Research results and contributions

Through this graduation project, I have a more profound and transparent understanding of the situation and social status quo faced by women in today's society, and I have made a comprehensive analysis and profound analysis in this paper. As for my contribution, I believe that the website "a world" I have made can continue to be improved after my technology is mature, so as to make it fully functional and provide a platform for women to solve their comprehensive needs.

Suggestions and prospects for future research

I hope that from now on, the relationship between men and women in society will be more harmonious, less malicious and more friendly. The study suggests that people dig deeper into social problems, analyze them more deeply, and adopt more effective solutions.

When designing products or services for "undefined women," they need to take into account their diversity, uniqueness, and inclusion. Here are some suggestions:

Diverse representation: Ensuring that products or services are designed to accommodate a variety of different identities and lifestyles. Factors such as transgender, gender fluidity, sexual orientation, race, cultural background, disability and age are taken into account.

User engagement: Working with groups of "undefined women" and listening to their opinions, needs and suggestions. This can be done through focus group discussions, user surveys, in-depth interviews, etc.

Non-gender bias: Avoid gender bias and stereotypes and ensure that the design of products or services does not show bias or discrimination against certain genders.

Customizability: Offers flexible options and customized features to meet the needs and preferences of different "undefined women." This may involve aspects such as personalization, adjustable features, and adaptive design.

Inclusive language: Use inclusive language and terminology and avoid exclusive words or phrases. Ensure that promotional and marketing materials for your product or service also reflect this principle.

Ease of use and accessibility: Design simple and intuitive interfaces and features that make the product or service easy for everyone to understand and use. At the same time, taking into account the needs of people with disabilities, ensure that the product or service is highly accessible.

Education and awareness-raising: Promote understanding and respect for the "undefined women" group in society through education and awareness-raising activities. This can be done by holding seminars, writing promotional materials, engaging in social media, etc.

Continuous improvement: Periodically evaluate the effectiveness of a product or service and continuously improve and optimize based on feedback. Ensure that the lines of communication with the "undefined women" group are always open for timely adjustment and improvement.

By considering these recommendations, the needs of "women who are not defined" can be better met to build a more inclusive and friendly social environment.

Designing products or services that "tear off labels" requires a focus on individual diversity, self-identity, and free expression. Here are some suggestions:

Personalized experience: Provide personalized experiences and options that enable users to customize products or services according to their needs and preferences. This can involve customization features, personalization, and interactive experiences.

Encourage self-expression: Design tools and resources that support self-expression and identity exploration. This can be done through creative campaigns, community platforms, personalized content, etc., encouraging users to show their true selves.

Reject stereotypes: Avoid using simplistic labels or stereotypes, and don't limit users to specific categories of identity. Instead, users are encouraged to freely explore and express diverse identities.

Inclusive design: Ensuring that a product or service is designed to accommodate a variety of different identities and lifestyles. Factors such as transgender, gender fluidity, sexual orientation, race, cultural background, disability and age are taken into account.

Build a support system: Provide support systems and resources to help users deal with labels and stereotypes from the outside world. This can include things like mental health support, social support, educational resources, and more.

Promote equality and respect: Promote social understanding and respect for individual diversity by promoting the values of equality and respect. This can be done through awareness campaigns, social media campaigns, educational programs, etc.

Build Community: Create a community that supports and welcomes different identities, allowing users to share experiences, connect, and support each other with like-minded people.

Reflect on inherent biases: Reflect on and correct inherent biases and assumptions in the design and operation of a product or service. Ensure that the team has a clear understanding of the importance of diversity and inclusion and is committed to breaking down stereotypes and prejudices.

By considering these suggestions, products or services that are more inclusive and encourage self-expression can be designed to provide users with a free, diverse and supportive environment.

The "undefined" future design proposal means abandoning traditional limits and definitions and encouraging the exploration of more open, innovative and free future possibilities. Here are some "undefined" future design tips that will hopefully spark your imagination:

Liberation of consciousness: Imagine a future in which human consciousness is liberated, transcends the limitations of the organism, and freely

shuttles between forms of existence. This design can explore the nature of consciousness, interdimensional communication, and the free expression of consciousness.

Infinite Possible Bodies: Imagine a future in which the body is free to change form and function, and people can adjust their physical characteristics as needed, or even have multiple bodies. This design could involve future developments in biotechnology, human-machine integration, body identity, and more.

The exploration of mixed reality: Imagine a mixed reality world with no fixed boundaries, where reality and virtual are fully integrated, and people are free to explore, create and interact in this world. This design can involve future developments in virtual reality technology, augmented reality technology, perceptual expansion, and more.

Resonant Communication of consciousness: Imagine a future society of communication through resonant consciousness, where people can directly share their thoughts, emotions, and experiences with each other to achieve deeper communication and understanding. This design could involve future developments in neuroscience, psychology, social communication, and more.

Transcendence in the Universe: Imagine a future that transcends the constraints of time, space and matter, where human beings are free to explore all corners of the universe, even beyond the boundaries of the universe. This design could involve future developments in the field of space exploration, faster-than-light travel, and cosmology.

These "undefined" design proposals for the future are designed to provoke deep thinking about the possibilities of the future and encourage the abandonment of traditional frameworks and the exploration of a more open, innovative and free vision of the future. Hopefully, these ideas will stimulate your creativity and help you come up with imaginative and forward-looking designs for the future.

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