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PECULIARITIES OF MODELING COOPERATION TO PROVIDE ACCESS TO MODERN EUROPEAN BUSINESS EDUCATION

Organizational modeling of interaction in the global environment is an urgent issue in supporting the development of national education systems. Such interaction is carried out in different directions: work in international educational organizations, implementation of international educational projects, bilateral intergovernmental contacts, cooperation between educational institutions of different countries, etc. Tools and methods of interaction between institutional units of national education systems in the global environment are constantly transforming and taking on new forms. However, in recent years, these trends have been somewhat slowed down by the global pandemic [3].

We consider that it is advisable to study in depth the peculiarities of modeling the interaction of higher education in Ukraine and other European countries. The internationalization and integration of higher education in the global and international aspect raises many new questions for theory and practice. The most important of them are: what is common and special in education and science, which patterns, forms, and methods of management are universal and which are valid in the range of specific conditions of different countries, how best to perform the functions of education and science in international activities, what are the peculiarities of the national style in education and development of the university as an education institution, in organizational behavior, management systems, and how important these peculiarities are for achieving the desired results. Almost every developed country has a wealth of experience in building a higher education system. The results of the analysis of this experience can contribute to the development and enrichment of the domestic education system, allow avoiding the repetition of mistakes and the possibility of revealing new approaches to solving a number of problems in this area [1].

In our opinion, it is advisable to study the features of this modeling on the example of the organization of interaction between education institutions of Ukraine and the countries of the European Union. The choice of the European Union countries as the object of study in the context of modeling cooperation in the field of education between Ukraine and other countries is based on a number of considerations. First, EU countries are leading technological and scientific centers that form new educational and technological networks using a wide range of tools. Secondly, the European Union is objectively interested in expanding effective educational and scientific cooperation with Ukraine, in particular in the field of training specialists for innovative industries. Third, higher education institutions in Ukraine and the EU already have considerable experience of cooperation, which creates the basis for exploring cooperative forms of partnership in the face of various economic and social challenges [2].

The higher education system of the European Union is internationally recognized as one of the highest quality, which is confirmed by the high demand for graduates of European universities

in scientific, educational, technological and business structures around the world. Graduates of EU universities successfully work in leading research institutions in the United States, Canada, Japan, and Australia, and hold management and expert positions in innovative Silicon Valley companies, international financial institutions, think tanks, and international organizations. Many of them teach at the world's leading universities, contributing to the dissemination of European experience in higher education and academic standards [2].

We believe it is advisable to take into account the positive elements of the European experience when formulating and implementing the state policy in the field of higher education in Ukraine. In particular, this applies to approaches to the quality of educational programs, the effectiveness of university management, the autonomy of higher education institutions, the integration of education and science, and the widespread introduction of innovative teaching methods and digital technologies.

It is also advisable to deepen Ukrainian-European cooperation in the field of higher education, in particular through bilateral intergovernmental agreements, participation in joint educational and research programs, expansion of academic exchanges, support for double degrees and joint research projects. Ukraine's active integration into the European educational space will help increase the competitiveness of domestic higher education, its compliance with modern requirements and global trends, and ensure the training of specialists capable of realizing themselves both at the national and international levels.

One of the leading areas of international cooperation between higher education institutions of the European Union is the organization and implementation of joint research projects in cooperation with foreign partners. EU universities are actively involved in global academic and research networks covering a wide range of topics, from the latest technologies and sustainable development to social innovation and healthcare [3].

The governments of the European Union countries, together with leading universities and research centers, are actively involved in the implementation of numerous international programs funded by global organizations, including the United Nations (UN), UNESCO, the World Bank, the Organization for Economic Cooperation and Development (OECD), and others. The European Commission's programs, in particular Horizon Europe, which support interdisciplinary research, development of innovations and implementation of scientific achievements in public practice, also play a significant role in stimulating research activities [1;3].

This experience is extremely useful for Ukraine as it seeks to integrate into the European Research Area. Adapting effective European practices in organizing international scientific cooperation will help strengthen the national scientific potential, develop the innovation environment, and strengthen the position of Ukrainian universities in the international arena.

References

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