

## OPTIMIZING SKIN HEALTH: THE ROLE OF TOPICAL VITAMINS IN COSMECEUTICAL APPLICATIONS

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The integration of active ingredients in skincare has led to the emergence of cosmeceuticals products that bridge the gap between cosmetics and pharmaceuticals. This paper explores the significance of topically applied vitamins in skin health, focusing on their mechanisms in combating photoaging and chronological aging. Key vitamins such as A, C, E, and B3 are examined for their roles in antioxidant defense, collagen synthesis, and anti-inflammatory responses. Despite their growing popularity, challenges persist regarding formulation stability, optimal concentrations, and clinical efficacy. This review underscores the need for evidence-based approaches in the development and recommendation of vitamin-infused cosmeceuticals. Skin aging is a multifaceted process influenced by intrinsic (chronological) and extrinsic (environmental) factors. Chronological aging is characterized by gradual physiological changes, including reduced cellular turnover and diminished collagen production. Conversely, photoaging results from prolonged exposure to ultraviolet (UV) radiation, leading to oxidative stress, DNA damage, and the activation of matrix metalloproteinases (MMPs) that degrade collagen and elastin fibers. Topical application of these vitamins offers diverse mechanisms of action—ranging from antioxidant defense and collagen stimulation to improved barrier function and pigmentation control. Despite the promising clinical benefits observed, significant challenges remain, including issues related to formulation stability, skin penetration, optimal dosing, and consumer adherence. Many modern skincare products combine multiple vitamins for broader efficacy. For example, serums that blend vitamins C and E with ferulic acid show significantly greater UV protection compared to vitamin C alone. Such formulations address different layers of skin defense: vitamin C for collagen production, vitamin E for membrane integrity, and niacinamide for barrier repair and pigmentation. However, combining vitamins requires careful consideration of chemical stability, pH compatibility, and vehicle formulation. For instance, vitamin C (requiring an acidic environment) may destabilize niacinamide (more stable at neutral pH), unless formulated in separate delivery systems. Overall, combination approaches offer superior clinical outcomes but demand advanced formulation technologies and rigorous quality control. Furthermore, while *in vitro* and *in vivo* studies have demonstrated efficacy, there is a need for more large-scale, well-designed clinical trials to establish standardized treatment protocols and strengthen the evidence base. The variability in product quality, regulatory oversight, and marketing claims also highlights the necessity for dermatologists and consumers alike to critically evaluate cosmeceutical products. Topically applied vitamins play a crucial role in maintaining skin health and combating the signs of aging. While vitamins A, C, E, and B3 have demonstrated significant benefits, challenges persist in their formulation, stability, and clinical validation. A thorough understanding of their mechanisms and interactions is essential for optimizing their therapeutic potential in cosmeceutical applications.