

## **FACTS FROM THE HISTORY OF FASHION DESIGN DEVELOPMENT**

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In the present article the history and particular features of fashion are studied.

Historically, the concept of "fashion" was associated with the art of making clothes (or design). But over time, the volume of the works of fashion designers and designers (related items and accessories, such as jewelry, bags, shoes etc) spread to others. Today, the tradition of fashion apparel has gone from a modest manufacturing of piece goods before the industrial production on an international scale.

It is believed that the origins of manufacturing fashion garments dates from 1826. Charles Frederick is recognized the first fashion designer. With the appearance of the first fashion house in Paris a tradition of informing customers about what clothes suit them emerged.

At the same time the first enterprise on manufacture of clothing began to resort to artists to design new models. Models (templates) were shown to clients who wished to be able to place an order for tailoring of a product or the whole item.

At the beginning of the 20th century in Paris, once in a while "trendsetter in Europe, began to show samples of new clothing, and soon spread to other countries. Fashion, in this time period (mostly "Haute Couture") focused exclusively on individuals.[2]

By the mid-20th century fashion was mass-produced. In all likelihood, this period of time should be considered a prototype of the current fashion industry. Range and quantity of manufactured products increased significantly, making the choice of clothing and the extent of its availability much closer to a greater number of people.

Towards the end of the 20th century, thanks to specialized publications, television and numerous courses, awareness people in the field of fashion design

increased. As a result, a significant portion of buyers when selecting goods start to rely on their own understanding of convenience, comfort and aesthetics more than on current trends in the industry.[2]

Today, the profession of fashion clothing designer is considered to be prestigious. Currently a growing number of students who study and work in the fashion industry are observed. Different educational institutions across the globe offer courses and internships designed to enhance skills in fashion design.

Achievements in the field of fashion design, contribute to the development of related professions, such as: hairdresser, make-up artist, journalist and consultant in the field of fashion, fashion clothes photographer, etc.

Another important feature of the technology in the field of the fashion industry in the last decade has been the widespread use of computer technology. Computers and specialized programs are made to help designers in the process of creating items, as well as further products which allow you to quickly and easily embody the most unexpected fantasies.[1]

Thus, profession clothes designer is considered to be one of the most attractive, as it a part of popular and interesting fashionable life.

#### REFERENCES

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